Drama, its constituents and artistic controls, and the philosophy of visual reading of social television dramas Prof. Kamal Ahmed Elsherif Professor Emeritus in the Department of Photography, Film and Television Prof. Wael Mohamed Ahmed Professor at the Department of Photography, Film and Television Researcher. Amal Saad Mahmoud Director of Photography in the Specialized Nile Channels Sector National Media Authority kareem.sobhy22@gmail.com

Abstract:

Television drama in terms of its composition, components, and rules for writing it "meets the art of the novel and the short story as well - in many ways. We approach the matter from the perspective of drama, adapting it to the nature of the big or small screen, without wasting any factors in common with any other art.

Television drama sometimes blocks reality from the viewer, and sometimes reveals reality in all its aspects.

In many cases, TV drama is a reflection and simulation of reality.

Television dramas often lose the connection between scenes and reality and build them into a virtual world in which to live.

The visual and dramatic way in which the viewer receives the content from the presented drama differs due to the viewer's different culture, preferences and interests.

The visual philosophy of the way the content is presented for the drama differs from the philosophy of its reading of the viewer, and thus the effect on Egyptian society differs.

An attempt must be made to correct the path between the way the dramatic image is designed, the contents and the connotations it provides according to the treatment method, and the way the viewer receives these visual and dramatic implications.

The visual viewer should be educated and taught through dramas how to visualize the dramatic work presented to him.

Producers of drama must try to study the nature of Egyptian society accurately in an attempt to understand how viewers perceive TV dramas in order to reach the best way to convey the content and the dramatic content to it.

Drama producers should try to connect the viewer with reality and simulate it through television dramas and not seek to lose the connection between it and the reality in which he lives.

Keywords:

Drama, artistry, philosophy, television