Use of the art of ebru and Applique to enrich the aesthetic values of clothing design in the style of Drapping

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Abstract:

Fashion design is the process of creating ideas and concepts related to clothing styles, accessories, etc., to obtain these collectibles with new designs, whether in shapes, fabrics, or colors used. These choices are affected by seasonal patterns called the prevailing fashion. In this research study, contemporary Egyptian designs are created, keeping up with the trends of international fashion using the aesthetics of Ebro art and the Appliqué technique, where these designs are implemented using shaping on the mannequin, where this method is used in the design of clothes, especially high-end clothes (Haut Couture). With distinct designs, harmonious design groups were made and a series of tests were conducted at the Measurement and Standardization Center to measure the color fastness to light, washing, sweat and friction. The use of ebru dyes against color fastness to light, washing, friction and perspiration helped to make these fabrics suitable for the environment. The research study reached an answer to the problem and hypothesis of the research, as well as the statistical results of the innovative clothing designs combined between Ebro art and Appliqué technique.

Key Words:

(Ebru- Fashion Design by Draping- Applique)

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