# The Application of Technologies of the Future Direction in Contemporary Fashion Inspired by Historical motifs Prof. Abdallah El-Gamal Professor of clothing design, Faculty of Applied Arts, Helwan University Prof. Doha Mostafa El-Demerdash

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### Abstract:

The technological developments that the world is witnessing now, constitute a challenge to the identities of societies. There are many questions about the ability of these authentic identities to withstand the effects of technology that has led individuals to establish virtual societies and alternative identities. On the other hand, is it possible to use modern technologies in the process of documenting decorations and historical heritage and giving them new dimensions in harmony with our current era? Creating functional and real fulfillment for the contemporary man and benefiting from that high technology in merging the beauty and originality of the past, developing the present and meeting human needs in the future.

The research aims to use 3D printing technology to embody historical vocabulary and integrate it into contemporary designs that create new creative horizons linking historical movements and arts in the past to the present technology.

## **Key Words:**

Futurism - Wearable Technology - 3D Printing - Art Deco

### **Introduction & Problem:**

The beginning of the emergence of future trends in the field of fashion is clearly seen in the sixties of the last century under the idea of the invasion of space and the possibility of the existence of extraterrestrial beings, to dominate this trend as it controlled all areas of life in the whole world.

As for the historical trend, the study of "fashion history" is one of the interesting approaches in which the development of human fashion stems from the dawn of history.

This research revolves around reading, analyzing and describing the future trend and studying modern technologies related to this trend. The focus was on 3D printing technology because of its many advantages, in addition to choosing a historical period or an artistic movement dating back to a particular historical era, studying and analyzing its elements and then merging it with the technology under study. Through this study, the fashion design process and the innovation process are enriched, and modern technology is used for everything that is new and useful.

#### The research problem can be formulated in the following questions:

1-What is the extent of benefit from 3D printing technology in employing historical decorative units in fashion design?

2- What is the extent of benefit from the analysis and study of the previous works of international fashion designers in applying 3D technology and expanding the horizons of creativity in fashion design in the local market?

3-Is it possible to create designs with new dimensions and characteristics by integrating two important trends of contemporary fashion trends?

#### **Research Objectives:**

1- Accommodating the tremendous scientific and technical revolution that extends to various fields and adapting it in the field of fashion design.

2- Develop new perceptions of fashion design drawn from both directions: the historical and the future.

3- Providing a rich space for design and research based on a combination of historical motifs and modern technology.

4- Absorbing the advanced technologies provided by modern technology in the field of fashion design.

#### **Research Methodology:**

- Descriptive analytical method.

- Experimental method.

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