

Portrait art in the modern era as a source for printed one-piece designs for women

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Abstract:

The research paper was concerned with a portrait of the modern era, and was influenced by the design of one piece for women, and factors and the aesthetic basis and its attachment to the plastic elements that had a role in all areas of design, so that the art of portraiture expressed several aspects of beauty such as external beauty and internal beauty according to cultural and intellectual variables and discoveries of Modernity which is a result of scientific and technological development and the deepening of experimental thought, which affected the aesthetic aspects and creative thought of portraiture.

Textile printing designer seeks to achieve aesthetic creativity that always needs creative input to enrich his design performance to obtain extravagant designs, so the researcher resorted to taking advantage of the aesthetic values of the portrait in addition to its plastic elements compatible with raising public opinion that enriches the field of one-piece printing design for women. Where the paper includes a study of the art of portraiture by the most famous portrait artists in the modern era and descriptive and artistic analysis of some of their artworks.

The paper includes an applied empirical study (plastic solutions) that benefit from the artistic and aesthetic foundations of portraiture artists in the modern era, through a set of different design ideas with a presentation of some models that were implemented on one piece of clothing, for women in the age range of 18:30 years.

Key words:

Portrait art, modern era, one-piece design for women.

Research introduction:

The history of the new ancient modern art began, which was started by the French artist Jacques-Louis David * and he is one of the most prominent artists of the new school, and his main goal was the revival of ancient arts, including the interest in the art of portraiture and facial expression in the modern era, which has undergone transformations and changes as a result of scientific and planning development and the diversity of treatments formation and depth of experimental thought which can affect the aspects of vision, beauty and creative thought in the

art of portraiture. Post-Effectivity, Expressionism, Brutalism, Cubism, Expressionism in Germany, Realism, Dada, Surrealism. (2, p. 107)

This idea is in order to research to create designs suitable for printing one piece inspired by the works of portrait artists in the modern era. Accordingly, the researcher benefited from studying these works and their aesthetic meanings and plastic artistic values such as the subject form, subject matter and surrounding background, distribution of elements and shadows within the workspace, including rhythm and communication as the researchers addressed some of the sentences that have been implemented.

Research problem:-

- Lack of researches that are directed to the use of portrait art as an inspiration for designs suitable for printing one-piece for women despite the importance of the aesthetic and plastic values of this method.
- How to create designs suitable for one-piece printing for women inspired by the art of portraiture as a renewed source of inspiration?

Research importance:-

- Studying the artistic and plastic values of portraiture.
- Creating designs inspired by the art of portraiture, suitable for printing one piece for women.

Research aims:-

- Creating a group of designs inspired by the art of portraiture.
- Develop new interpretations of the one-piece costume derived from the art of portraiture.
- Printing designs from innovative solutions on a one-piece uniform using modern printing techniques.

Research hypotheses:-

- The art of portraiture fulfills functional and aesthetic requirements.
- Producing designs suitable for one-piece printing for women with a new aesthetic vision.

Search limits:-

Spatial boundaries

- Studying the works of portrait artists in Europe in the mentioned time period.
- Print design for one-piece fabrics for women in the Arab Republic of Egypt.

Time limits:-

- The period of modern art, specifically from (mid-nineteenth century to the end of the twentieth century).

Objectivity border

- The research is limited to making one-piece designs for women in the age period between 18: 30 years.
- The designs are inspired by the art of portraiture in the modern era in the mentioned time period.

Search tools

- Books and letters.
- International information networks.
- Some computer programs specialized in the field of design.
- Writing program "Word" (Microsoft Word2017).
- Photoshop (Adobe Photoshop SC5).
- Questionnaire form.
- Designs inspired by the art of portraiture in the modern era - using sketches with an area of 25 x 35 - poster colors - watercolors.

Research Methodology

- The research depends on the descriptive, analytical and empirical method.

Search terms:-

- **Portrait art:** It is a word of French origin and means a personal image, or more precisely depicting the faces of people by transferring and recording the features of the human personality.
- **Modern Art:** The structure of modern art is confined to the philosophical entity in many sects and artistic trends that, with their expressive aesthetics, invaded the human conflict at the end of the nineteenth century and the beginning of the twentieth century^(3,pg 40).
- **Design:** It is the process of creating and producing beautiful and enjoyable things, and the idea of each design differs from the other in the details and there can be a lot of differences in terms of units, texture, size and color.
- **Structural design:** It means the basic lines that represent the body and its construction through the arrangement and selection of shapes, lines, colors and textures, and then employing them to serve the body (model) according to its composition.^(4, pg44)
- **One printer:** It is the creation of printing designs that do not depend on the regular repetition of printing, but will be printed in a specific area on the surface of the clothes for women in the age period of 18:30.

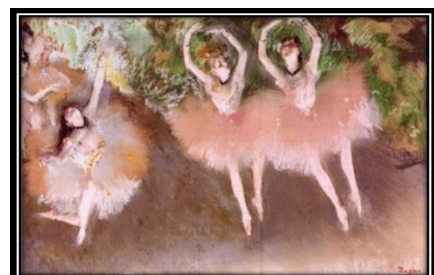
Theoretical framework for the research:-

-Impressionism's ability to give portraiture a sense of movement:-^١

The name of the French plastic artist Edgar Degas remains one of the most important portrait artists, and his paintings are considered among the best portraits that express meanings that cannot be said with words. (5, pp. 136-150) He began drawing at an early age, and obtained his baccalaureate in literature in 1853 (6, p. 275). In the twentieth century, his interest in dancers increased greatly, and they seemed to form a huge part of the painting. (7, p. 24)

Technical Analysis of Panel. (1)

As we can see in painting. (1), which consists of three dancers, pink in color, using several methods for this work, including pencils, pastels, paint, wax, outlines, and soft pastel with the intersection of



Painting (1) By Edgar Degas - entitled (Dancers in the Pink Lorne) - Paris - pastel and paint-38 x 72 cm - Modern Paris-1879.- and wax on paper fixed to canvas

Artistic brushstrokes to illustrate the degree of twisting of the body during the dance. Delivering movement and a sense of liveliness of the scene, creating dramatic effects, he depicted ballet by stripping poetry to show hard work, with an emphasis on the body. (8, p. 29) where the painting suggests that the dancers have wings that resemble birds, and the strength of the pink dresses increases as a result of the reflection of the shadows of the faces on them, and the dancers possess a strict beauty, reminding that visual beauty is a distinct language, and the division of kinetic expression into three main types: an expressive movement with features of the face, which is one of the most important part of the body, especially the eyes and mouth, secondly a gestural movement through the head, and thirdly a transitional movement in place using the legs. (9, p. 238)

The expressive method in Modigliani's drawings reveals their characters:

Where the artist Modigliani was influenced by several movements and schools of art, such as Cubist photographers and Negro art, in addition to his admiration for the pioneers of the Renaissance, and he saw that there is no contradiction between traditional classical art and modern art, and was influenced by the artist Cézanne, as you notice in the painting (Madame Pompadour) (2) in which there is a wide surfaces drawing with dark colors and quivering feather touches, his works are characterized by a character that expresses his always anxious personality, and his distinctive style has restored human forms to their simplicity. (10, p. 83) and the characters became elongated; He also canceled many details such as the pupils, and the faces became like masks, and the subjects of his paintings were limited to portraits (silent, sad faces) (11, p177) as we can see in his paintings (3, 4, 5, 6) which expresses his short life which was full of sickness and sadness. As for the colors, the artist used one, two or three colors with light and dark shades of the same color and filled the spaces determined by the line, carefully planning and design more accurately. Modigliani's figures give a lasting impression of solitude, nostalgia, and loneliness, their postures are suggestive of a quick retreat inward in a sign of fear, hands on top of their chests in a matriarchal stance, the smoky backgrounds of his paintings suggest a world of alcohol, and Modigliani's women are shown with pride, they possess dignity as solid as rocks, while his men are like gods in their stillness and immortality (12, p1-3). Psychologically, it is a revelation of Modigliani's complex personality, seeing and looking at others with the eyes of a child, and adults seeing as powerful and unmoved giants. (13, p121)



**Painting (3) Portrait of "Laches and his wife,
1917**



Painting (2) Madame Bombardier 1914

 <p>Painting (6), Portrait of Ionia Czekoska, 1919</p>	 <p>Panel (5) Portrait of Jean Hepbuterne 1919</p>	 <p>Painting (4) Portrait of Renee Kissing, 1917</p>
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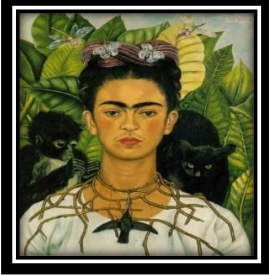

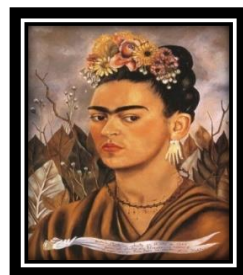
Destruction and distortion of the reality of portraiture by Salvador Dali:-



Painting (7) By Salvador Dali - entitled (Face in the Desert)
Oil on canvas - 62 x 62 cm
Biomass Notre Dame Museum -1936

This painting (7) (14, p. 530) depicts a desert scene consisting of human formations in different positions, as in the middle of the artwork, a human head and another in its left corner through various movements of hands and feet, and the bending of bodies in their positions, and its right corner is occupied by a boat wrecked sail. Human body parts were scattered over it, and in terms of color, the artwork throughout the scene is dominated by orange in its various shades, (١٥, p123) and the sadness is pervaded the scene when bending over. (١٦, p118)

3- Self-portraits that carry a lot of physical pain by the artist Frida Kahlo: a Mexican artist who was born in 1907 and when she reached the age of six she contracted polio, and suffered during marriage because of her physical and psychological condition. (17, p137) As a result of those troubles that Frida Kahlo went through in her life stages. (18, p69) she became an artist with a special character in her artwork (19, p765), as we can see in her paintings, for example, painting (8, 9, 10).

 <p>Painting (10) by Frida Kahlo- Self-Portrait with Thorn Necklace and Humm ١٩٤٠-</p>	 <p>Painting (9) by the artist Frida Kahlo - entitled The Two Fridas. ١٩٣٩-</p>	 <p>Painting (8) - entitled (Self-Portrait of an Artist)-1940</p>
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Second - the practical framework of the research:

The researcher has made a number of plastic solutions, numbering 30 designs, and we will review a number of plastic solutions, whose elements were inspired by the art of portraiture inspired by the artworks of modern artists, taking into account the use of structural, plastic and aesthetic foundations for design and implementation on women's clothing in the age period of 18-30 years.

Plastic solutions inspired by the works of Edgar Degas and Modigliani, Salvador Dali and Frida Kahlo

<p>Design idea (2) Inspired by the work of Modigliani</p>  <p>(Design2) consists of elements and units inspired by the artist Modigliani</p>	<p>Design idea (1) Inspired by the works of Edgar and Salvador</p>  <p>Technically distinct rhythms in (the first design) of the curved and intersecting lines of the faces</p>
<p>Design idea (4) Inspired by the work of Frida Kahlo</p>  <p>Distinguished Self-Portraits (Design 4) by Frida Kahlo's Curving and Crossing Lines</p>	<p>Design idea (3) Inspired by Modigliani's work</p>  <p>(Design3) of the long-necked Ionia Chikoska Combine it with Arabic letters and writings</p>

Recruitment ideas:-

Career Proposal (2)



Career Proposal (1)



Career Proposal (4)



Career Proposal (3)



Results:

At the end of this study, the researcher believes that she has fulfilled the hypotheses that she set in the research plan, where she reached:

1-The art of portraiture in the modern era is considered a source of enriching artistic and aesthetic values to invent new designs suitable for one-piece fabrics for women in the age period from 18 to 30 years.

2-Analytical studies of selected models of the works of Edgar Degas, Modigliani, Salvador Dali and Frida Kahlo showed.

The artistic style of both of them is distinguished, its uniqueness and the diversity of the plastic formulation methods of portrait art, as well as the diversity of expressive values, which achieved diversity and difference in creating designs.

3-The use of modern technology and software plays a major role in creating designs that contain many different color shades and different and varied effects and textures that increase the artistic value of the design.

Recommendations:

1-The researcher recommends conducting more studies on the art of portraiture in the modern and contemporary era in the field of one-piece design for women.

2-The researcher recommends studying the computer to be used in the field of design, considering it is one of the modern and contemporary technological means.

3-The necessity of encouraging studies and research aimed at dealing with free studies of the art of portraiture because it is a rich source that can contribute to enriching artworks in the current era.

4-The researcher recommends using the Internet as a cognitive means rich in a lot of special information in the field of textile printing and the necessity of introducing it to all colleges and institutes and allocating special hours for research with this modern and advanced method in a rapid and massive manner.

5- Applying and exploiting scientific research for the optimal link between the field of technical design and the field of industrial printing application.

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