

## **Benefit from the arts of ancient Egyptian civilization in interior design of Egyptian booth in the international Tourist Exhibitions**

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### **Abstract:**

Egypt participates annually in many international tourist exhibitions, as this type of exhibition is one of the important means not only to promote the tourism product, rather, it is also an important means of civilized Promotion, as it is considered an important cultural event ,in which countries compete to highlight their ancient and modern civilization, and the Egyptian Ministry of Tourism, through the Egyptian Tourism Promotion Board, which supervises on the design and implementation of the Egyptian booth in international tourist exhibitions, and the interior designer has the biggest and most important role in preparing the appropriate design and expressing of (Egyptian identity), which makes him look at his past and present, and does not find truer than the arts of ancient Egyptian civilization to express the identity of (Egypt), it is a very private arts (for Egypt) alone - no one shares them in it - it is also rich in decorative vocabulary and architectural elements, which was behind its formulation philosophical dimension and doctrinal thought of a human society that lasted for more than four thousand years believes the same mental perceptions and religious beliefs about the life of the world and the afterlife, beside of this, the arts of ancient Egyptian civilization have its own features, it is characterized by (humanity, stability and continuity, realism, the ability to abstract and summarize, as well as to symbolism).

The successful design process of the Egyptian booth in the international tourism exhibitions is based on taking into account the good division of the components of the booth and providing the required spaces, with appropriate Area, that`s after a careful reading of all the vocabulary and elements of the interior design, where these elements become effective, efficacious and achievable for the functional aspect, considered for stability and durability factor, carries aesthetic values, and expressing of the Egyptian identity, which is achieved through the ability of the interior designer to deal with his design tools with creative thought through benefit and conscious study of the vocabulary and elements of the ancient Egyptian civilization arts until the Egyptian booth appears with a clear identity and undistorted.

### **Keywords:**

Ancient Egyptian civilization ,international tourist exhibitions ,interior design ,Egyptian booth ,Egyptian identity