

Illuminating Printing as an Input to Add Aesthetic Values to The Clothing of Cyclists

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Abstract:

The association of arts with human life has made him constantly researching and exploring appropriate and innovative methods through which he discovers new values that help advance and develop the original values of a distinct character.

the research includes a presentation of the use of luminous printing technology that emits lights in the dark from the clothes of cyclists by stencil printing method as a simple method of printing in order to contribute to achieving safety and security and reducing the risks of road accidents at night. The importance of research lies in presenting modern clothing proposals that are in line with the requirements of our current time. And Opening new horizons towards experimentation by introducing utilitarian typographical ideas for cyclists clothes. And as a way to activating the role of clothing, textiles in encouraging the practice of sports by submitting new clothing proposals using modern technologies. The aim of the research is to present a number of clothing designs for the printed T-shirt in a luminous print style suitable for males and females, whose number reached "12". Designing and preparing an arbitration form for the specialists in the field of clothing and textiles, as well as the target group cyclists to ensure that the aesthetic and functional aspects of the design formulas and printing are achieved. Consequently the research reached the possibility of adding aesthetic and plastic values to the clothes of cyclists through the use of luminous printing technology by achieving the research hypotheses and analyzing them statistically.

Key World:-

- Illuminating Printing- Aesthetic Values -Clothing Of Cyclists