

Formative Values of Pictograph Art as an Innovative Source for Enriching Textile Printed Hangings Design

Dr. Marwa Mahmoud galal Mohamed Osman

Teacher of Textile Printing Design -Faculty of Applied Arts -Banha University

mrobust2001@yahoo.com

Abstract:

The research casts light on the art of pictograph as it appeared with the spread of the integration of Arab artists of Arabic calligraphy and its aesthetics into their artistic paintings, where it was able to come out with the art of Arabic calligraphy from just a limited art and restricted by certain geometric forms to a liberal and multi-creativity art that combines the sentiment of the soul and the logical mind through discovering the link between the form And color on the one hand, and the spiritual and sentimental meaning on the other, Which made it full of artistic and aesthetic values that can be used to enrich the field of textile printing design in general and printed textile hangings particularly .Hence, the research problem is based on how can the vocabulary of pictograph art be utilized in creating printed textile hangings design ? The research also aims to identify the formative values of pictograph art through studying the formative art vision of the artist Mohammed Toson as a pioneer of this art then inspiration from the artistic and formative values in his works to create designs that are suitable as printed textile hangings , The importance of research is illustrated by highlighting the artistic vision of pictograph art and its special features which made it an innovative source of design elements that have a unique artistic character.The research was based on the descriptive analytical approach: through the technical analytical study of selected works for the artist Mohammed Tosson and the applied technical approach by conducting innovative contemporary designs of printed textile hangings inspired by his works, As the researcher proved through analytical and applied studies that the formative features of the pictograph art that are evident in the works of the artist Mohammed Touson have a special artistic trait that can be used to create a set of designs for printed textile hangings using a computer that can enrich the field of textile printing design.

Key words:

Pictograph- Mohammed Tosson- Printed Hangings .