Developing Therapeutic Tourism in Egypt through Environmental Architecture A vision of Moses Bath Area at Southern Sinai Dr. Dina Wagih Fadel Eskander Lecturer – Décor Department - Faculty of Fine Arts - Alexandria – Egypt

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Abstract:

Tourism planning is one of the most necessary components of continual developments in many countries. These countries can be up against the intense competition in international tourism marketing, especially in the field of therapeutic tourism. It is considered one of the primary advantages that distinguish one environment from another. Hither was the necessity of investing in these therapeutic environment elements which are soil properties, water resources, water wells, and climate exclusiveness. All this helps in investing in it to develop tourism through a continual developing plan, which is in need of growing the current situation for all individuals in society without any increase in the use of essential resources. The continual environmental developing plan aims at guaranteeing continual use and keeping of land, water, wildlife, and water resources. It also aims at guaranteeing the protection of all biological resources, ecological systems, and other systems that support life. Hither approach the role of environmental elements that keep up with the surrounding environment. Therefore, it does not produce negative effects on the health of individuals who utilize it. This architecture shall be confirmed with specifications and directions related to its use .

The role of architecture environment is extremely critical, as architecture is one of the sciences that is directly related to humans and the surrounding environment together. There are a direct relationship and direct effect between both of them. To ensure on the role of art in the therapeutic matter, through different designing directions in architecture and interior architecture, for example methods of healing through art and they are ordinarily used in the therapeutic environment, it is preferred to use works and art designs that reflect harmony present in nature and keep up with effective power in it in an organic movement to represent life forces in humans; in addition to environment materials. This therapeutic technique and materials are considered an addition to elements of a therapeutic environment society to help utilize all surrounding environment resources. Study of this research, in both theoretical and applicable aspects, aims at introducing a continual environmental design to develop the area of Moses Pool at southern Sinai with aim of activating therapeutic tourism; therefore, developing the promotion of tourism investment and developing the national economy.

Keywords:

Sustainable development – environmental architecture – therapeutic tourism – organic - environmental elements – eco-friendly systems - sustainable tourism– sustainable architecture