

Aesthetic Values of the Elements of Jordanian Heritage and Its Use in The Interior Design of the Reception Area for Tourist Facilities

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Abstract:

Heritage is one of the main pillars of tourism development, it a mean of spreading cultures among countries. tourism in Jordan is the most important activity that promotes prosperity.. The research aims to study aesthetic values in the heritage elements expressing Jordan's heritage identity and employ it in the interior design of tourist facilities, also, it aimed to create a special character for interior design emanating from the surrounding environment; Hence, the importance of research is in analyzing the design elements of Jordanian heritage and reviving its design lines in a new and contemporary style to employ them in interior design. The research went to study and analyze the heritage elements and reduce new design lines that can be employed in interior design supporting the aesthetic values of the place. The results of this research founded a design vision to employ Jordanian heritage in interior design in the hotel reception area, The researcher submitted a proposal to design a hotel reception area, which employed design lines inspired by Jordanian heritage in “a reduced style” to suit contemporary life and achieve the functional and aesthetic aspects in tourist facilities, thus, the research draw a vision of the design style of heritage elements in the design of tourist facilities with heritage identity through two main directions: first: studying heritage elements and analyzing its design lines and forming them in a new way, second: studying the engineering design of the interior vacuum and furniture to achieve functional and aesthetic standards.

Key words:

Value, Jordanian heritage, interior design