# The psychology of the artwork in the dramatic story of the production of contemporary works of art Prof. Frial Abdel Moneim Sharif Professor of Design in the Department of Decoration - Head of The Department of Decoration (formerly) Prof. Dalia Ahmed Fouad Sharqawi Professor in the Department of Decora daliaelsharkawy@ymail.com Eng\Hager Ismaiel Elsayed Ismaiel Preparing in the Department of Decoration at the Higher Institute of Applied Arts -Fifth Assembly - Cairo - Ministry of Higher Education <u>Hager ismaiel@yahoo.com</u>

### Abstract:-

Our society is now experiencing changes in technology in how we approach situations and events when telling stories and dramas. We find that there are a lot of literary and historical novels and books that are documented by dramatic photography, from films, series and plays, which can be expressed in the form of stories and volumes, but it is necessary to take into account the symbols expressing each era and every situation in order to convey the image is correct and honest, and it is important That consideration be given to the studies surrounding the environment in which it occurred from clothing and life situations, as well as the importance of work and its impact on the recipient of all ages, and confirmation of the uses of expressive colors in order to convey events in full, and it is important that history be studied before it is taken in a dramatic manner in order to transfer all form of thought and worship And symbols that indicate them in every era, and thus facilitate the use of storytelling to express all this. The person has made his narrative portrayal of everything around him a special aesthetic in character and an artistic symbol. The symbol in the field of narrative photography is developed and more free. It is called a technical symbol. The artistic symbol has an aesthetic meaning that helps in its interpretation and understanding, whether in terms of color significance or formal significance to it, and from here we find that symbolism in art is important and an artistic direction symbolizes several aspects. The research talks about storytelling and its relationship to drama, as well as symbolic movement, artwork and psychology, and also includes some experiments to reformulate some symbols from the ancient Egyptian.

## **Keywords**:

Symbolism, psychology, artwork, storytelling, symbolic movement.

#### The research problem- :

- \* The need to link narrative drama with storytelling
- .\* Make use of dramas and literary works by translating them into story art.

\* Take advantage of developing the role of the artist by being creative in the different drama styles and working on connecting them with the imagination of the recipient - and seeing all kinds of literary, artistic and psychological drama. Whereas, the typical story narration and

successive scenes, but it is possible to work to the contrary and express all this contemporary art works is not conditional to be consecutive cadres and scenes.

### The research aims to: -

- Clarify the use of various elements, such as motifs, ornaments and clothing, with their symbolic connotations, indicating the character of the times.

- Communicate the correct historical information being taught to the viewer, in an easy and effective way in the mental image generated from the artwork.

- Reworking the different elements in a way that does not contradict the artistic style of the ancient Egyptian era.

- Taking advantage of the symbolic movement in symbolically treating elements of ancient Egyptian art, and using them to visualize several story scenes influenced by the goal of the artist Shadi Abdel Salam, using the study method.

### The importance of the research: -

- Using drama methods and linking them to artistic expression in order to balance the work.
- Seeing drama in the form of graphic stories and creative artwork.
- Study the effectiveness of symbolism and its role in expressing drama.
- The importance of the symbol in storytelling imitating the written drama, and it is in the form of a drawn drama.

## **Research hypothesis:-**

- It is assumed that the research will clarify the importance of drama.
- The importance of symbolism, where the researcher assumes that the use of artistic symbols of clothes, ornaments and decorations can communicate information, and explains the artistic style that has historical connotations linking the viewer to work psychologically.

• We assume that historical information can be communicated in an easy and automatic way through action, in a way that affects the conscience and is linked to a clear mental image that indicates the times in all its aspects.

• The need for color, light and movement in the artwork.

## The research limits: -

Temporal Frontiers: Symbolic Movement, Ancient Egyptian Art. Spatial limits: - Egypt.

## The Research methodology: -

Analytical Descriptive Approach: - Presenting samples of the topic. The experimental method: - Applications and designs proposed by the researcher.

## **Introduction: -**

Drama is a form of expressive acting and is used in several forms, a state of the kinesthetic elements expressing emotional states and works to materialize and move from storytelling to playing the role of the narrator to the kinetic representation of this story. It is possible to simulate this drama in expressive contemporary artworks, so it can be used to express

positions and thus express them in the form of a storyboard and in the form of other aesthetic artworks; For example, the artistic style of drama was used by the director "Shadi Abdel Salam" and he said: - **''I am seeking a cinema that benefits people, teaches them but with art, and I had to discover a new cinematic method or methodology.''** 

"Abd al-Salam" was not only a movie director, but, like the jeweler, he contained the beads of one decade, building the scenes on top of each other to form in the end a unique piece of art. With scenes designed by the age in the novel, and was expressed in an artistic style focusing on the aesthetic aspect of the elements.

#### Symbolism Movement.: -

A movement in literature and in almost all areas of the arts, which initially appeared in literature including poetry, philosophy and theater, and then spread to music and visual arts, appeared in France in the late 19th century, as a reaction to the realities and impressionism, flourished throughout Europe between 1886 and 1900, and symbolic art had strong links with pre-relates, romance and realism, which were closely linked to legendary painting of all kinds, and sought to portray reality. Visual with all its objective interaction and therefore focused on the ordinary and not ideal, and symbolism sought to further deepen, and aimed to express the mystery of existence by symbol,

It was against clear meanings and the description of facts but its purpose was the tangible meaning and the indirect and simplified expression of facts, using figurative images and meaningful forms that contained symbolic meaning.

It depends on the distinction of things through color and shape and the use of figurative forms and symbolic connotations, and the expression of themselves and the decoding of the status of the state painted, as in the works of the British artist "Dante Rosetti", he tried symbolism through the painting Beatrice, a commemorative painting he painted for the death of his wife. His goal was to symbolically contain Beatrice's death in the painting, which sees the moment Beatrice rises to heaven, as if in a coma, and every color that Rosetti used had a clear meaning in coding.

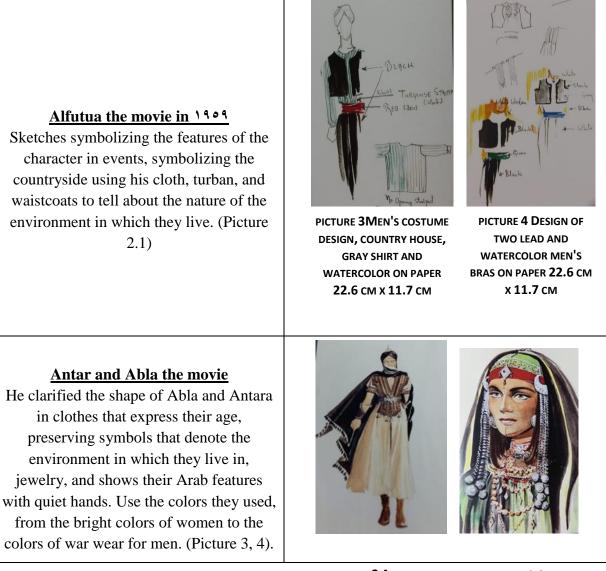
**Some of the most important artists of the symbolism:** Dante Rosetti, Adria Gaul, Arnold Bucclin, Edvard Manch, Gustave Moreau"...

## Storytelling

It is a type of photography that differs from depicting the daily scene, as it includes the literary text that is not necessarily included in the depiction of the daily scene. Storytelling is where a moment or scene is chosen in a literary story in which the reader or follower can know or guess what happened or What will happen. It is an art that existed in the past and the artists worked through several contents, whether (religious, social or historical content or others) and it appeared on the walls and on the leather and papyrus papers and then developed and began to appear clearly with the emergence of the paper and printing industry and then after that it became an independent art in itself they called (Book art). As (fictional drawing) or, as it is said, historical drawing is considered a literary genre that is concerned with the subject of artwork used as usual. It is very important and it has been used to decorate churches and monasteries. One of the most famous anecdotal drawings is the painting (the final account) of (Michelangelo). In the Western world, this art sits on the throne of the arts of all kinds and is similar to the status of epics in written literature. Storyboarding that contains

multiple personalities is one of the noblest types of arts as a result of its difficulty as well as it draws the viewer and the large number of physical gestures in it. Among the most famous paintings in this area are the morning painting of Strelisi execution in 1881, the painting of the last day in Pompeii, the painting of the death of the Assyrian king of (Agen Delacroix), the painting of the death of Socrates, and finally the painting of Alexander entering Babylon to Charles (Charles) Braun and many other paintings that still exist today adorning church walls.

#### Examples of anecdotal sketches of Shadi Abdel Salam's dramatic works



PICTURE 2 ANTAR COSTUME, WATERCOLOR ON CHANSON PICTURE 1 ABLA COSTUME, WATERCOLOR ON CHANSON

## Pivotal sketches of ancient Egyptian elements, "My Applied Side"



### **Research findings and recommendations**

The artist must live with the literary work or the written story and understand it and understand its symbolic and formal vocabulary

• The storyteller must develop his experiences and culture and keep up with everything new in this field.

• The importance of studying the dramatic aspects and taking into account the importance of drama in society and in behaviors.

• The importance of taking into account all the symbols and meanings of the drama.

• Achieving aesthetic and artistic values in drama and using it in the production of various works of art.

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