

Satin Ribbons Embroidery to Raise the Artistic& Aesthetic Value of Cotton Pile Fabrics in The Light of Quality

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Abstract:

Embroidery plays an important role in decorating and beautifying different clothes and textiles, and it is not just stitches hatched around the required design lines. The value of the product and given the scarcity of studies relating to embroidery on needle fabrics such as towels and towels with satin ribbons due to the nature of these fabrics that are characterized by the presence of loops or strings cut in the form of dander to perform its function and purpose in drying and absorbing water, so the topic of the search was chosen embroidery with satin ribbons to raise the technical and aesthetic value of lint fabrics (towels) in light of quality as it aims to increase awareness of the consumer in matching the embroidered product to quality specifications to obtain a product that meets his desires with the best finishing and The best raw materials at a reasonable price to achieve the desired quality, so I found a statistically significant relationship between the degree of acceptance and the success of embroidered designs with satin ribbons on cotton lint fabrics (towels) and the consensus of specialists, where the third product won the highest agreement rate and the fifth product at the lowest agreement rate to achieve the goal. Also, I found a statistically significant relationship between the degree of acceptance And the success of the designs embroidered with satin ribbons on the cotton lint-free fabrics (towels) and the consensus of consumers won the second and third products at the highest level.

Key words:

Embroidery, Aesthetic value, Pile fabric