## The role of the industrial designer in the fight against "Corona" and the transit of the product to future technology

## Assist. Prof. Dr. Haitham Mohamed Galal

Assistant Professor, Department of Industrial Design - Faculty of Applied Arts - Helwan University

wedesignlife@yahoo.com

## **Abstract:**

This (importance) of research for designers and practitioners of industrial design and product design as the research contributes to the development and improvement of the designer's thought and its focus on solving design problems facing humans because one of the primary design goals is to serve people and facilitate their lives and protect them from dangers and this is the focus of the industrial designer that is ( The user is the center of the design process), after the product is the center of the design process.

It also represents (the goal of the research) in developing and improving products due to the pandemic of traversing the world and destroying it, that is, out of the ordeal with a grant and turning the disaster into hope with the help of the industrial designer.

(The research claims) that despite the difficult circumstances that the world is going through under the "Corona" virus, these conditions are capable of developing product design to serve humans, and even crossing those products to future horizons that the world had not expected before from a stunning development of the world of robotics And others.

(Research aims) to develop and improve product design due to a pandemic that swept the world and destroyed it, meaning out of the ordeal with a grant and turning the disaster into hope with the help of the industrial designer.

The most important (results) were to improve and develop product design in the world and the emergence of innovative products that it

## **Keywords:**

Corona - Industrial design –Future technology.

DOI: 10.21608/mjaf.2020.31225.1637