

Archetypes are renewable innovation sources for contemporary industrial designer

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Abstract:

The designer from a philosophical perspective does not depart from being a human being and with these features is one of god's creatures in which he laid his secret and his ease for the noble mission in the earth, which is to build it by doing justice in it, as he ordered him to walk in it to think about how to start creation. Thus, he has provided him with a host of talents, such as rationality, the sentiment, conscience, the power to do as well as, to express.

He singled out the mind with its competencies to create tools and means he needs to consider the creation of the universe, and benefit sits in the continuation of his life on earth and the performance of his mission in it.

God gave man the ability to search, investigate, Show him the existence of different verses and helped him discover different verses and create innovations that help him to do so from electronic microscopes to space probes. With the help of god's methods of research, creativity, senses of vision, hearing, etc., and rationality of perception, evaluation and physical abilities to perform his duties and fulfil his needs. The research concluded:

Interest in the terms of the third millennium based on the discovery of new verses, which expands the concept of many terms, including archaeological knowledge and the importance of nature.

Meta-verse opened up to the contemporary industrial designer the horizons of human perception of the future with what he put forward Contemporary concepts have given way to a contemporary industrial designer.

Going back to the past through the archaeological knowledge of nature's creations and human creations help the contemporary industrial designer to inspire and then create.

Keywords

Contemporary industrial designer , Archeology, Archetypes

Introduction

We are surrounded in our terrestrial world, which is called the Universe, and on its edges are other worlds, including an infinitesimally large world, called the Macro-verse, and there is also an infinitesimal world called the Micro-verse. Scientists are now dealing with the concept of a metaphysical (virtual) world in which we live. It is a meta-verse. In the current era, we can see

these worlds and study and research them. This is what prompted us to question the extent of this change in our sensory perceptions. The innovations of technology such as microscopes, probes and electronic computers have contributed to expanding the framework of our natural senses, and carried us on unique journeys from our own world to those strange parallel worlds, down to the smallest elements in creation and up to the largest. . Accordingly, we have not been able until the moment we live to know all the dimensions of the universe in which we live. Or, as Albert Einstein put it:

“Beyond our perceptual perception, we may find hidden worlds of which we are not even aware.”

Results:

- With the beginning of the third millennium, there are terms that have changed based on technological development and the discovery of new worlds that man was not aware of (the world of the micro-verse, the world of the macro-verse, the world of the meta-verse), which represents an addition to the known world; Inspiration from nature is one of the most important concepts that expanded after the emergence of these worlds so that archaeological knowledge is the widest and most comprehensive source of inspiration in the field of contemporary industrial design.
- The world of the meta-verse opened up to the contemporary industrial designer the horizons of human perception of the future, with new contemporary and futuristic concepts he presented that lead to the emergence of sources of inspiration that gave way to more designs and innovations that can be created by humans.
- Returning to the past through archaeological knowledge of nature's creations and human creations helps the contemporary industrial designer to draw inspiration from the past and then jump into the future directly. And apply the philosophy of creativity that supports the transformation directly from the crisis situation to the hoped-for situation.

Recommendations:

- Reviewing the systems, processes and concepts of industrial designer education to align with the inputs of the third millennium to prepare a contemporary industrial designer.
- Attention must be paid to changing the concepts and terminology of the second millennium in line with the repercussions of the third millennium, taking into account any new change in the coming decades, and then studying new concepts in each era.
- Interest in archeology as a science that contributes in all its dimensions and archetypes to the inspiration of the contemporary industrial designer.
- Interest in the micro-verse, the macro-verse, and the meta-verse as sources of inspiration in the field of industrial design.

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