

## **Archetypes are renewable innovation sources for contemporary industrial designer**

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### **Abstract:**

The designer from a philosophical perspective does not depart from being a human being and with these features is one of god's creatures in which he laid his secret and his ease for the noble mission in the earth, which is to build it by doing justice in it, as he ordered him to walk in it to think about how to start creation. Thus, he has provided him with a host of talents, such as rationality, the sentiment, conscience, the power to do as well as, to express.

He singled out the mind with its competencies to create tools and means he needs to consider the creation of the universe, and benefit sits in the continuation of his life on earth and the performance of his mission in it.

God gave man the ability to search, investigate, Show him the existence of different verses and helped him discover different verses and create innovations that help him to do so from electronic microscopes to space probes. With the help of god's methods of research, creativity, senses of vision, hearing, etc., and rationality of perception, evaluation and physical abilities to perform his duties and fulfil his needs. The research concluded:

Interest in the terms of the third millennium based on the discovery of new verses, which expands the concept of many terms, including archaeological knowledge and the importance of nature.

Meta-verse opened up to the contemporary industrial designer the horizons of human perception of the future with what he put forward Contemporary concepts have given way to a contemporary industrial designer.

Going back to the past through the archaeological knowledge of nature's creations and human creations help the contemporary industrial designer to inspire and then create.

### **Keywords**

Contemporary industrial designer , Archeology, Archetypes