

A proposal Small project in the field of Textile Print Design of supplements elegance

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Abstract

African art is a distinct art and has its own character ,This art is rich in many symbolic, expressive and plastic connotations due to the multiplicity of expressive symbols in them as well as the multiplicity of methods and methods of implementation, which represent a special importance to the African artist as it expresses his belief, philosophy, customs and traditions, and the symbolic connotations are represented in the elements. The plastic, in its cheerful colors and the beauty of its materials, so it is possible to take advantage of its aesthetics in designing elegance supplements, which is one of the arts that occupied an important position in the field of design and represent the magic details of fashion because of their great impact on showing the clothing and its elegance, and shoes and handbags are separate complements that stand out. The beauty of the costume whenever possible coordination between them, which can be relied upon as one of the small projects that contribute effectively to creating job opportunities for young people and reducing the problem of unemployment and the role of these projects in improving the Egyptian economy and building a bright future for our beloved Egypt, due to the dependence of this sector in its activity on light equipment and manual skills It is bigger and also depends on more labor and less capital than other sectors, by submitting a proposal to one of the small projects E to print elegance supplements.

Keywords :

Project proposal - The unemployment - An elegance supplement

Introduction

Humanity is going to a completely different era from the previous eras, which is not an extension of the industrial age or more communication technology, but an era that carries with it many basic variables of lifestyles, human systems and values - not just a development or modification of the reality of an industrial society, but a creep into A new logic for the digital information society, which led to the dispensation of human resources, which resulted in the

problem of unemployment, which represents one of the diseases of the age, as it is a waste of the most important element of economic development.

That is why the state is keen to solve this problem, as it uses economic mechanisms (6) that have influence on it, such as financial, monetary and investment policy tools, which lead to creating job opportunities on the one hand and contributing to solving the problem by providing loans for productive activities, tax exemptions and credit facilities.. ...and others.

As a result of the successive global changes that the world is witnessing, the most important of which are: the shift from central planning mechanisms to market mechanisms, the application of the World Trade Liberalization Agreement, and the technology revolution, it was necessary to adapt to these variables and resist economic stagnation through the establishment of industrial projects, which are one of the ways to address the problem unemployment (5).

Therefore, small projects have become the focus of the efforts of most governments of developed and developing countries alike, as they provide the national economy with administrative and technical capabilities and play a major role in facing the problem of unemployment, as small industries use relatively simple productive arts that create job opportunities for young people and reduce the increasing demand for Government jobs, and these projects provide many opportunities to work for some groups (3), and their importance in building the national economy flourishes through the exploitation of energies and capabilities and the development of experiences and skills, which helps to balance society from the economic and social aspect as it is one of the most important tributaries of the development process.

The study believes in the importance of the role of the small industries sector in solving the problem of unemployment and the role of these projects in improving the Egyptian economy and building a bright future for our beloved Egypt, because this sector depends in its activity on light equipment and greater manual skills, and also depends on more labor and less capital than other sectors.

Therefore, handicrafts are important in building the national economy and training in discovering the self-professional and skill abilities of young people in a way that brings them joy and psychological comfort as being producers. Also, manual and craft work helps them to raise their skills. Young people overcome the difficulties they face and help them practice self-employment in the field of textile printing as General and printing elegance supplements in particular.

And the arts of civilizations are the language of the peoples, and it is one of the channels that express it, through which societies can be understood easily and easily. Therefore, the arts of various and different civilizations arose. African art is the fruit of African human talents since ancient times, and its goal was to meet the requirements of African society, and it was inherited by successive generations. Civilized sense.

In this study, we will take advantage of the aesthetics of African art in the design of clothing accessories, and this is because the art of complementing elegance is one of the arts that occupied an important position in the field of design because of its great impact on showing the beauty and elegance of clothing, as well as its link to fashion, in which multiple styles and new treatments to keep pace with tastes.

Hence the idea of the study came, which is to contribute to solving the problem of unemployment, one of the problems facing the community, and to develop a vision and proposal

to solve it by submitting a proposal for a small project in the field of designing the printing of elegance supplements in general and shoes and handbags in particular. And how to implement it manually or in other different ways, such as using the chablon, printing it automatically, direct drawing or stenciling, and addressing it with a contemporary vision that helps young people to create new works of art in various fields of art.

statement of the problem:

The research problem is summarized in the following two questions:

- How can a proposal be submitted to one of the small projects in order to reduce the unemployment rate and help in providing job opportunities?
- How can we benefit from the aesthetics of African art and its aesthetic and plastic values as a starting point for creativity in the field of designing the printing of clothing accessories in general and the design of printing shoes and handbags in particular?

study significance:

- Contributing to enriching the Arab library with a new specialized study in the field of typographic designs through the development of a small project proposal for the design of textile printing that complements elegance.
- Presenting a vision for a small project proposal and clarifying its role in the development of society and contributing to solving the problem of unemployment and arousing scientific interest in it to provide job opportunities.
- This study contributes to enriching the field of Elegance Supplements Printing Design. Contribute to the interest in the development of new methodological ways to develop the design of printing clothing accessories in general and the design of printing shoes and handbags in particular.
- Presenting a new artistic vision for the philosophical perspective of aesthetic values in African art.

Research Objectives:

The research aims to:

- Submitting an academic proposal for a small project to produce print designs for elegance supplements (shoes - handbags).
- Developing a new method of experimentation through plastic treatments for some symbols of African art.
- Employing some specialized computer programs to achieve an aesthetic dimension of designs and employing them.

Hypothesis:

The search assumes that:

- A proposal can be submitted for a small project in the field of designing printing fabrics that complement the elegance that suits the conditions of young people.
- There is a positive significant relationship between the trend of African art with its rich plastic elements and the production of print designs for complementary fabrics now.

Research Results :

The results came according to the research hypotheses as follows:

- African art possesses plastic and aesthetic values, which makes it an important source for drawing inspiration from many and many design ideas suitable for the design and printing of clothing accessories in general, shoes and bags in particular.
- It was possible to use some specialized computer programs and appropriate and modern printing techniques to produce typographic designs suitable for elegance complements.
- Producing print designs for shoes and handbags that achieve an aesthetic, functional and utilitarian richness, and meet the needs of modern women and keep pace with fashion lines.
- Encouraging young people to be creative in the field of elegance complements and to exploit them in the work of small industries.
- It is possible to contribute to providing job opportunities that achieve an economic return for young people by creating a new field for small projects.

Search Recommendations:

- Take advantage of the aesthetics of handicrafts to help create job opportunities by producing elegance complements that are original and contemporary.
- Paying attention to studies that open new ways and horizons for contributing to small projects.
- Paying attention to handicrafts and benefiting from them in the field of small projects.
- Investing in modern technical trends, both technically and functionally, in the field of elegance complements in line with fashion.
- Conducting more researches that concern the field of designing and printing elegance supplements to improve the Egyptian product and increase competitiveness.
- Paying attention to small projects in the field of textile printing design to contribute to eliminating the problem of unemployment.
- Spreading the spirit of work, diligence, respect for manual work and appreciation of its workers, as well as financing it with more financial support from the competent authorities.

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