

## **Training Program for Enriching the Creative and Aesthetic Skills in Creating Designs of Indian Attire and decorating them Using Asiri art**

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### **Abstract:**

Training is a modern and effective means of improvement and development. The training program contains a number of interrelated activities and procedures that are carried out at specific times and in concurrent planned and successive relationships using appropriate techniques to help trainees acquire information and skills in a particular field.

In this way, the research aims to determine the effectiveness of the training program in providing students with the knowledge and skills associated with the field of fashion design, Indian garment design, and enriching its aesthetic aspect.

Fashion design is defined as an innovative and renewed entity in its lines and colors, according to scientific bases. Therefore, the researcher found out that through teaching the course of the research project for female students (Faculty of Specific Education, University of Mansoura); can make use of Asiri Art in enriching the creative and aesthetic skills in designing Indian attire. In achieving this, the descriptive method is used in collecting the data required for the preparation of the training program in addition to the experimental approach in applying the content to the research sample that consists of (30 students). The researcher followed the pre- and post-test method of the research sample to calculate the statistical differences between the students' response to knowledge and skills (before / after). The results showed that there was a statistically significant difference between the mean scores of female students in the knowledge as well as the skills, acquired in designing and enriching the Indian dress with Asiri ornamental decorations, before and after training, for the benefit of post-application. Thus, the study confirms the effectiveness of the training program in developing the creative skills of the students of the course of the Research Project by quoting from the popular folk heritage in designing Indian attire.

### **Key words:**

Creative skills - Indian clothing - Asiri art.

### **Introduction:**

Teaching in its various dimensions is crucial to bringing the educational process to its desired goal of raising children. (Mousa 2006)

And that the student acquires knowledge and skills help to perform the tasks assigned to her easily, it raises the level of performance with the economy in time and effort and enables it to keep up with the modern developments. (Laqani 1995)

The training represents the process by which skills are developed and provided with information and developed behaviors to help individuals who work in the organization be more effective and efficient in their work. (Malcolm S. Knowles 2005).

Clothes are not just decorations but symbols that give a sense of culture and cultural identity; we find that this is evident from the comprehensive definition of clothing as "the adaptation of the body and the updating of its body". (Al-Anjari 2011)

We find traditional Indian costumes vary in color and technique, and they vary from region to region, this difference is due to factors such as local culture, religion, climate, etc. (1998 victory)

Decoration is one of the most important forms of art and has an impact on making most products and other products aesthetic values in addition to their utilitarian objectives. (Habish 1990)

The decorations of the Asir Region are limited to geometric shapes and sometimes plant shapes and are devoid of ornamental ornaments derived from living elements, most Hijaz tribes have no intention of photographing lifeless figures, and are confined to abstract geometric ornaments. (Feda 2003)

In this regard, many research papers addressed the themes of this research: (Turturica 2017) discussed modern and innovative teaching methods in fashion design, with a focus on some learning methods that explore creative potential through content and visual analysis in fashion design, while research (Samaha 2017) highlighted the importance of linking practical applications of course design to the implementation of an innovative product and the achievement of aesthetic values and the implementation of products characterized by originality and modernity. The goal of (Zaghloul 2020) was to build a training program to develop the concepts, skills and trends of female graduates in fashion design using the computer. The research of (Al-Mahdi 2018) clarified the role of Al-Asiri decoration as a main influence in the development and activation of tourism in the design of some hotel furnishings, Research (Al-Shaibi 2018) studied Indian fashion and invented new designs by integrating with Chinese fashion. Research (Al-Sulaymani 2009) aimed to identify the role of women's traditional costumes in India and shed light on Indian fabric and accessories. The goal of the research (Ahmed 2015) was to identify the national dress of people, including Indian students through their implementation in studying and applying it.

### **Search problem:**

Based on the importance of developing creative thinking as one of the main pillars of achieving educational goals, which will train creative minds and that it is an objective of education. Also, by observing the course of the research project, the students were limited to selecting limited ideas related to quoting from the arts, which are not integrated with the traditional styles of the people. This makes it necessary to consider providing simplified solutions through the application of a training program to introduce various ideas to create

designs that integrate the traditional Indian dress and the decoration of Asiri, according to their location and details.

**The search problem is determined by the following key question:**

How effective the training program is in imparting knowledge and skills to female students on the design and decoration of Indian dress in martial arts?

**Sub-questions arise from this question:**

- What are the knowledge and skills associated with the foundation of Indian design and its decoration of martial arts?
- What are the design ideas of the Indian sari in a novel way and embellish it with the military legacy?

**Search Objectives:**

- Determine the effectiveness of the training program in providing female students with knowledge and skills related to the basics of Indian dress design.
- Taking advantage of the aesthetics of Asiri art in enriching Indian fashion.
- Encouraging female students to benefit from their studies in expanding the creative intellectual field in fashion design.

**Search Importance:**

- The optimum use of Asiri art decorations to enrich the Indian attire aesthetics.
- Contributing to the creation of a diverse field of integration between dress patterns and traditional arts.
- Preparing and training female students to acquire various fashion design skills.

**Research hypotheses:**

- There is a statistically significant difference between the averages of female students' grades in the knowledge acquired before and after training in favor of post-implementation.
- There is a statistically significant difference between the averages of female students' grades in the skills acquired in designing and decorating Indian dress before and after training in favor of post-application.
- The implemented designs achieve the degree of acceptance and success in light of the averages of the specialists' evaluation of the evaluation axes.

**Research method:**

The research relied on the experimental approach through the application of the training program for students, the course of the research project decision in designing and decorating the Indian costume in Asiri art, in addition to the descriptive approach regarding the theoretical framework of the research.

**Search Limits:**

- Time limits: 10 training sessions, three hours each week, from 10/24: 26/12/2019).
- Spatial boundaries: Faculty of Specific Education, University of Mansoura.
- Human borders: 30 female students to make a decision on course of the research project.

**Search Tools:**

- The training program prepared by the two researchers.

- Knowledge Achievement Measurement Form.
- Note card to measure the performance of the skills required by the training program.
- An assessment measure to assess the results of training to measure the skills included in the program.

### Search results:

- Through the application of the proposed training program, the application of the knowledge acquisition measurement form for information and knowledge related to the subject of the program and the objective of the research, and also the application of a note card to measure performance of skills, the results found that there is a statistical difference between the average grades of female students, between the average grades of both the pre- and post-training knowledge acquired in favor of the bathymetric application. These results are consistent with research (Turturica 2017)
- The designs implemented achieved a degree of acceptance and success in light of the averages of the specialists' evaluation of the evaluation axes. These results are consistent with the research of) Al-Shaybi 2018)and the research of) Al-Mahdi 2018)

### Search Recommendations:

- To emphasize the citation of traditional arts in fashion design as a kind of investment and tourism promotion.
- Employ training programs in many knowledge and skills for people with special needs.

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