

## The impact of Gestalt theory on the photographic art image Composition

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### Abstract:

Expressive painting movement is a German and French for more points affecting the genesis and evolution of art, artists have called to resist the control of art in academic templates and obtain their freedom to express their feelings and self encloses herewith information and access to these feelings rather than show The external appearance of the subjects, or emotions. The research aims to determine the impact of the theory of Gestalt on the path of the photographic art movement, and its role in the evolution of the concepts of photography in the light of modern art schools and trends in the world. And prove that its principles are still valid in contemporary photographic art.

The research problem is What are the changes brought about by Gestalt theories, ideas in the design of contemporary photo? And how it influenced the artistic vision of photography?

### Gestalt principles are in Visual perception are as follows:

1. the ground Figure
2. Similarity
- 3- Proximity
4. Common region
5. Continuity
6. Closure
7. Focal Point

-After completion of the research, the results can be formulated in the following points:

- Gestalt principles adherents ideas tended to devise new forms of photographic compositions.
- the principles Gestalt credit for laying the foundations for real photographic composition to become more nuanced compositions both for each component or as a whole.
- Gestalt visions were formed a new photographic image are a no longer mere transfer of reality but a tool of creativity to the photographic artist, which has continued to this day and have become higher and improved production capability with the development of digital technologies and software image processors to produce photographically creative.

The search ended for the following recommendations

- Further studies and research for scholars and researchers in the field of professional photography ideas for principles of Gestalt.
- the teaching principles of Gestalt within their curriculum in design at Department at the Faculty of applied arts Helwan University.
- The photographers are working in the field of interest to study Gestalt principles to develop their creative and professional specializations.

### Keywords:

Gestalt Theory, Proximity, Closer, Similarity, Continuity, Rudolf Arnhem, Visual system, Visual perception