

## Shaping the identity of the furniture designer through his influence on local cultural values and future visions of design

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### **Abstract:**

The designer lives in life according to certain values applied and sought to reach them, as the values are a kind of determinants or goals and helped technology to discover future visions of the designer so it opens new horizons towards development in the field of furniture design, and in the formation of a design thought and a different philosophy

**The problem of researching** the scarcity of a local furniture designer's identity is a vision that goes hand in hand with the value and cultural concept of society.

**The importance of research** highlights the furniture designer's influence on cultural values by identifying the reciprocal relationship between cultural values and the designer's future visions

**Research suggests** that the designer's influence on different values in society contributes to his identification through future visions of local furniture design

Designed in front of the local reality, which is represented by cultural values and consistent with the combined origins, must present a new formulation in which he retains his personal self, expresses knowledge and heritage and innovates through the features of the heritage that is characterized by dynamic as a designer and in this way benefits the present

It is important to realize that the design of furniture can be a material work that reflects the spirit of civilization that dominates society, as the formation of a civilized vision of furniture design as a result of meeting the designer's thought

### **Keywords**

Furniture Designer - Values - Identity - Future - Visions for the Future