## Modulation formulations of natural art and their use in decorative design Associ. Prof. Dr. Marwa Ezzat Mostafa Associate Professor, College of Architecture and Digital Design, Dar Al Uloom University - Saudi Arabia <u>marwa.ezzat@dau.edu.sa</u>

## Abstract:

The new movements in the history of human thought are the expression of the reality of man and the expression of the contemporary style of an idea throughout the ages. The innate art has occupied a distinctive and significant place in the history of art in various parts of the world as a whole, as it was and still is an important topic for research and study, as with time it has formed An experience with a peculiarity and unique and unique features in terms of its dependence on the innate, far from education in art, and the connection of its artists and the artistic product they present to the environment in which they live and the local and popular culture to which the artist belongs, hence the research problem was determined in the extent of the possibility of extracting innovative formulations inspired by The innate art to achieve innovative and creative values for the traverse designer? The research aims to enrich the designer's thought by extracting plastic formulas according to the constructive foundations of the innate art, and the importance of the research lies in linking nature with art and design by studying the plastic formulas of innate art to create designs that enrich the field of design. The research assumes the extent of the use of plastic formulas for Qatari art and extracting plastic formulas from nature. To design, which broadens the designer's perceptions, and the research adopts a descriptive, analytical and experimental approach by following innovative plastic formulas inspired by the innate art to achieve innovative and creative values for the traverse designer to create innovative artistic and design experiences that enrich the field of design and from the results of the research that art and nature can be linked through the study of nature Which added experimental approaches according to the study of innovative plastic formulations inspired by the innate art in nature, and the research recommends studying the arts that linked nature and richness, thus opening the field of design to reach innovation.

## Key words:

Plastic formulations - natural art - decorative designs.