# Enriching evening clothes using aesthetics of smocking style in the design on dress stand

Assist. Prof. Dr. Rania Nabil Zaky Atia

Assistant .Prof in Fashion Department in High institute of applied art 6 Octoper city, Ministry of Higher Education

Specialization: clothes design

Rania1622000nabil@yahoo.com

Researcher. Amani Abdullah Al-Duraimih

Master in Fashion Design - College of Designs, Qassim University

Specialization:clothes design and production

a0d02000@hotmail.com

#### **Abstract:**

The design on the dress stand is one of the plastic arts that need an artistic sense, aesthetic taste and the ability to imagine using fabric materials to express artistic creativity in the form of fashion, especially for evening wear. The smocking style allows the fashion designer the ability to imagine, create and innovate and reformulate it in an artistic style consistent with modern fashion for wears , which is characterized by giving different effects and contact to the surface of the fabric, which is known as the art of manipulating fabric, which earns fashion strange and unconventional designs as it challenges the capabilities and capabilities of a skilled craftsman, through this art shows the ability of the designer to innovate and create in addition to achieving The utilitarian side of the outfit design.

#### research aims:

- 1-Determine the aesthetics and features of the smocking style.
- 2-Presenting proposals for modern designs for evening wear, using the style of smocking that suits women through design on the dress stand.
- 3- Defining the opinions of specialists in the proposed designs for evening wear.
- 4- Determine the degree of acceptability of the "research sample" for the proposed designs for evening wear.
- 5- Executing 3 designs that obtained the highest marks from the two research samples.

The study followed the descriptive analytical approach in addition to the applied study, and the sample consisted of (10) specialists in the field of clothing and textiles, and from a number of (50) female consumables, and the tools included a questionnaire to find out the opinions of each of the specialists and consumables in the proposed designs for evening wear using the method of smocking and The results were as follows:

#### 1 / For the opinions of specialists:

Design No. (8) achieved the highest quality factor by 97.17%, followed by design No. (6) by 95.17%, followed by design No. (3) by 94.50%, while the quality factor for the rest of the designs ranged from 84% to 90.83%, which is They represent outstanding quality ratios.

### 2 / Regarding consumer opinions:

Design No. (8) achieved the highest quality factor by 94.57%, followed by design No. (2) with 93.10%, followed by design No. (6) with 91.90%, while the quality factor for the rest of

DOI: 10.21608/mjaf.2020.28478.1587

the designs ranged from 88.33% to 90.81%, which is They represent outstanding quality ratios.

## **Keywords:**

Evening clothes -Smocking -Design on the dress stand