

An analytical study of the fashion of the Ottoman women in the turkish dramatic work (Qusem Sultan) and benefiting from it in creating contemporary clothing designs

Dr. Heba Abdullah Bassiony Salama

Lecturer at Department of Clothing and Textiles, Faculty of Home Economics, Al-Azhar University

Hebaslama1849.el@azhar.edu.eg

Research Summary

Dramatic costumes are considered the first element by which the artist appears, as they precede all dramatic elements and thus they are the first and visual identification tool for dramatic characters. The historical Drama is a witness to an era of all ages with its details, therefore, historical costumes were of great importance in embodying the historical events in the historical Drama because they are generally related to a specific time period. During which to achieve the visual form to design the appropriate costumes for the dramatic work.

There is no doubt that the historical Turkish drama has a great impact on the recipient due to its artistic richness as well as in the field of fashion and its complement. From this standpoint, the researcher considered conducting an analytical study of fashion for women in the Turkish historical drama "Sultan Kosem". This Turkish historical drama was chosen because of its high levels of views inside and outside the Arab world and also because the story of the historical drama revolves around one of the greatest Sultan of the ottoman empire.

He has worked on a dramatic treatment of drama fashion, description and analysis of the most famous female fashion styles in it. **From here, the research problem can be summarized in the following:**

- 1- Lack of dependence on analytical studies of dramatic historical costumes to be the basis for fashion design in a modern way.
- 2- Proving that the historical Turkish drama is very rich in terms of women's clothing designs, which makes it a source of modern inspiration.
- 3 - Attempting to provide women's clothing designs that are distinguished by originality and received acceptance by modern women, which suit their personal taste and are in line with the developments in the field of fashion design.

The study aimed to Study the most important characteristic of Turkish women's historical costumes through the costumes of dramatic characters in the drama, Sultan Kosem also recognizes the most famous female fashion styles in the historical period in which the drama events revolve and clarify the importance of credibility in the implementation of dramatic costumes to effectively convey the events of the historical era and take advantage of the analytical study of women's fashion in this dramatic work to create dress-up designs that suit modern women. The importance of the research is shown in the following:

Upgrading the level of innovation among fashion designers through analytical studies of drama costumes and showing the role of historical drama in transmitting the cultural and historical heritage in a distinct manner. It also sheds light on the importance of historical

drama as an inspiration for fashion designers to quote from them in a modern way, also presenting a dramatic treatment of women's fashion in the drama.

Research Methodology: This research follows the descriptive analytical method and the applied approach.

The search limits:

Objective limits: an analytical study of fashion in Turkish historical drama, Sultan Kosem.

Time and space limits: analytical study of the historical costumes of the Ottoman women in the historical period of the dramatic work 1603-1651 in Turkey.

Age group: Creating contemporary designs based on the analytical study of fashion in the drama that is the subject of the research suitable for women from 18- 35 years' old.

The most important search results were as follows:

There are statistically significant differences among the proposed designs, and all designs have obtained high responses among specialists, the design has obtained No. 1 rank, with the highest responses, because the design is coping with the general taste and is characterized by being modern, it can also be worn with different categories of women and can be implemented easily and with more than one raw material. As for design number 17, it got the least response, because the design cannot be worn by many categories, also, its implementation requires high skill and consumes a large amount of raw materials, which makes it expensive. All designs were marked as being modern and bear the Ottoman Turkish character, as the study results also proved that the historical Turkish drama is distinguished by its artistic richness in terms of clothing designs, materials, and accessories.

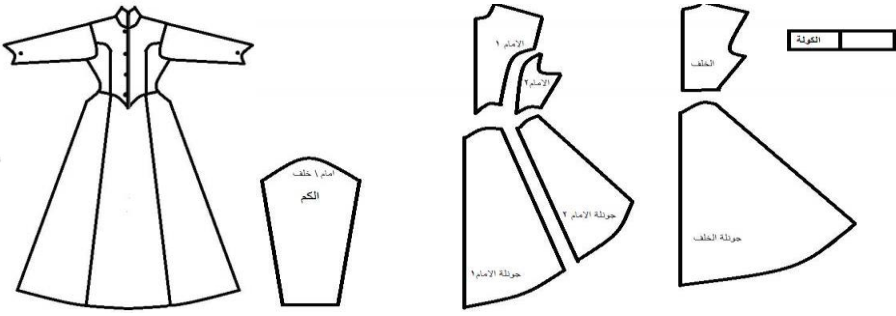

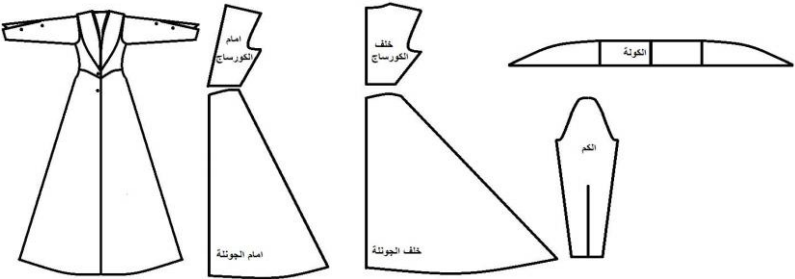

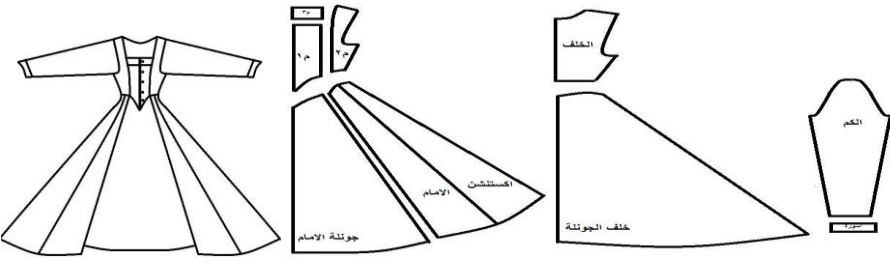

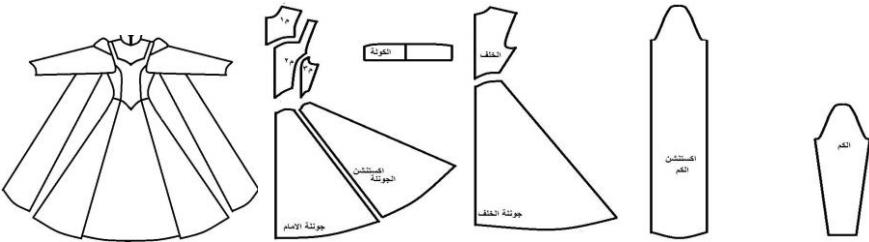

The analytical study of women's fashion in the drama in question has given distinct results to be the basis for proposing contemporary clothing designs. Indeed, a group of contemporary fashion designs, numbering 18 designs.

All designs obtained high mathematical averages, which indicates their acceptance as innovative design ideas and bear the spirit of the era quoted from it.

Recommendations

- 1- Carrying out more research and studies in the field of drama fashion analysis.
- 2- Attention to studying historical fashion and quoting it in a modern way.
- 3- Attempts to find creative solutions in the field of fashion design through historical drama.
- 4- Urging to taste different arts, especially the art of fashion design, which has historical origins.

Some of Models of the analyzed costumes drawing the flatbed of each model and separating it in to parts

Drawing the flatbed and separating it in to parts	The original model
	<p>(1)</p> 
	<p>(2)</p> 
	<p>(3)</p> 
	<p>(4)</p> 

Some of the modern women's clothing designs that are innovative in research and the source of the quotation

Innovative design from it	The original model
	<p>(1)</p> 
	<p>(2)</p> 



The most important references used in the research

- 1- Ismail Ahmad Yaji, "The Ottoman Empire in Modern Islamic History", Obeikan Library, 1st Edition, 1996.
- 2- Amal Al-Masry, "Women's Fashion in the Ottoman Era", Arab Horizons House. First edition 1999.
- 3- Soraya Nasr "The Embroidered Fabric in the Ottoman Era", first edition, World of Books 2000.
- 4- Ghada Salah Muhammad Ali Al-Najjar "Islamic Fashion in Egyptian Historical Films. An Analytical Study of Some Films from 1960 to 1975" Master Thesis, Faculty of Fine Arts, Department of Decoration, Minia University 2006.
- 5- Maram Mahmoud Thabet, "The Dramatic and Plastic Impact of Arab Fashion in Historic Films", Master Thesis, Faculty of Fine Arts, Department of Decoration, Helwan University 2015.