

A case study for the curriculum of Touristic Facilities Design to bridge the gap between academic courses and the interior designers' practical implementation

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Abstract:

The most important goal for developing design education is to link it to the job market, this is to reach a competent graduate in the field of design for touristic facilities or design in general. There has always been this major problem, which is the gap between what the student learns at the school stage and the requirements of the market.

This requires continuous monitoring and study of the requirements of the job market, in order to be applied in academic curriculum, especially for design courses.

By studying the global job market at the beginning of the twenty-first century, it was found that academic designs were more professional in academic form, which made it easier to be used in a the development of the design education process.

The design course is very important, it is based on a set of design principles that nourish the skills of the designer and cannot be compromised.

The research proposes that the development be through the material for the design of touristic establishments as an applied material that achieves the integration of the design professionally and academically.

The aim is to achieve a positive mutual effect between academic study and professional reality, in order to keep up with the job market.

Problem Definition:

- Graduate students lack the ability to solve design problems for touristic establishments on the design or technical basis.
- Some Arts' major graduates are not qualified enough to deal with the job market's customers and technicians.

Research Objectives:

- Students to be able to solve different design problems.
- Update targeted learning outcomes for the course of touristic facilities design - Higher Institute of Applied Arts - Oct 6 (place of application) to fit into the job market.

Research importance:

- Focus on the development of design students' skills to work in the field of tourism design.
- Reaching a curriculum that can keep up with the job market through fulfilling the students' requirements gathered and analyzed in the questionnaires discussed in the application section

Research limits:

- Application to the fourth year students and graduates of the Higher Institute of Applied Arts - 6th of October City.

Key words:

Touristic Facilities Design Academic studies Design Process