

Interactive technology and its impact on interior design in smart banking

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Abstract:

Interior design is the art of designing and studying spaces according to the type of activity used, as it is a process of interaction between humans, time, place and culture (5), and with the increase in electronic commerce operations, the need for a new kind of untraditional banks that goes beyond the usual pattern of performance and is not restricted to a specific place or time, the interior designer plays an effective role in using the elements and foundations of interactive technology that were recently discovered and employed in these smart banks, with low costs, saving time and space, so that banking service is achieved without full dependence on the human resources and is provided all day time.

Accordingly, the use of smart technology techniques in architecture and interior design within smart banks has become a fundamental matter that must be taken care of for both global banks and local ones in Egypt as in our study.

Smart banks are unique in the field of electronic services that can be achieved other than traditional banks services and this advantage meets the needs, Hopes and aspirations of their customers, the following is an explanation of the areas that are characterized by smart banks:

- 1- Acquiring the largest possible number of clients due to the extended working hours 24/7 in addition to providing all banking services.
- 2- Providing banking services to customers in a safe manner during the spread of a new kind of diseases and epidemics such as COVID-19, which forced traditional banks to follow strict rules in order to limit the spread of COVID-19 among their clients as well as their employees, and that negatively affects the efficiency of these banks in the way they provide their services due to limitation of time, smart banks succeeded to overcome such circumstances, as they provide banking services all day time as mentioned before.

Keywords:

Interactive technology for smart banks , modern materials , smart architecture , interactive in designing banking institutions.