

Visual Illusion and the Aesthetic Dimensions of the Geometric Line and its Use in Designing Women's Fashion to Hide Physical Defects

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Abstract:

In the modern era, there were many new artistic trends that were influenced by progress and development as a reaction to the interaction of the designer with his time, and from these artistic trends is the art of the Opp Art, or what's called visual art, this method depends on the effects of studying fonts, Gradient in colors, and geometric areas, and on visual vision, by creating rapid shocks that inspire the eye with certain shapes and suggestions.

The Optical Deception School is considered one of the technical schools that plays a prominent and clear role in fashion design as a modern scientific method in the treatment of some of the physical defects of women, the outside is more about clothing than about body boundaries, and the individual's body may look smaller or larger through the uniform he's wearing, that is, it can imply the desired size or length by using shapes and lines in fashion design.

And in this sense ;This research is aimed at recruiting geometric line aesthetics from the visual illusion in designing Gonella which can hide the physical defects of the lower area of the woman, To achieve this goal, 15 design ideas for women's enlightenment were designed using the geometric line element as one of the design elements with a variety of ideas, These designs have been employed with some physical patterns of the woman with apparent area defects (Larger Perimeter Size, abdomen, legs),A questionnaire was then prepared to evaluate these designs by specialists in three main areas: the design foundations, the aesthetic side, visual illusion.

The results showed that the design creativity of the geometric line of ideas can be achieved through the use of optical illusion art and its various techniques to improve the visual vision of the woman herself and her consistent shape as an attempt to hide some physical defects; The proposed designs were accepted and successful in light of the averages of specialist evaluation in terms of availability of the design foundations, aesthetic aspects, and optical illusions, in addition to achieving functional processing to hide some physical defects of the lower half of the woman's body .

Keywords:

Visual illusion, women's fashion design, Aesthetic dimensions, Physical defects.