

Tourism Media and its Role in Supporting the National Economy - Natural and Archaeological Tourism (Tourism Act Model)

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Abstract:

The evidence for the tourism act and its relationship to the media work is not to deal with a topic that defines the conditional relationship between the tourism model and the media work to clarify the relationship on the one hand and the importance on the other hand. Therefore, the researcher has chosen a title for his research that defines and devotes the definition of that conditional relationship and gives an indication of its determinants. Addressing this topic requires the development and formulation of specific and linguistic vocabulary for a title that includes the contents of its content of titles that translate at the same time the state of action and the cognitive relationship and harmonize with that. Therefore, the researcher chose to have his research title tagged (tourism media and its role in supporting the national economy - natural and archaeological tourism - The model of the tourist act) and this linguistic formulation gives a special significance and specific importance to the topic, since the conditional relationship that its statement and standing on is nothing but an actual translation of it, and it is also included in the contexts of the problem that determines the background of the study, which may be one of the most important causes and motives for dealing with this topic with the same title and this in Reality equals the determinants of the relationship, the statement of importance, and such issues as a fact that needs study and research, defining the conditional relationship, as well as determining a specific definition In accordance with what has been presented, the researcher will divide his research according to his title into four main axes, the first axis in which the definition and concept of the term tourism and tourism media are presented, highlighting the cycle and its effectiveness and spreading the state of tourism awareness, while the second axis is devoted to monitoring the changes that may occur to economic actions resulting from The tourism act that will contribute to achieving the transition of the economy from rent to diversity and bringing about a change in the national income, while the third axis in which the researcher will be exposed to examples of natural and archaeological tourism and will focus on two important examples, namely natural tourism for geographical and geological formations and archaeological tourism embodied in some sites of architectural character And the moral, cultural and material significance that abounds in many regions in Libya, indicating their importance and the need to protect them according to legal formulas and effective legislation, and in the fourth axis it will include the results that it is hoped to reach, and also includes a set of recommendations that are hoped to be adopted by the relevant state institutions and will be adopted in this regard Research on the descriptive and analytical approach, as this approach is compatible with the nature of its implications The study has reached a number of objectives, the most important of which is the importance of the tourism media work in explaining the civilized situation on which many archaeological and civilizational sites have, as well as from the results that were reached, the conditional relationship between media and tourism, and the role of the media and its implications for raising the level of awareness of the citizen to preserve The monuments that abound in his

homeland and pushing officials to continue raising the level of awareness and introducing legislation and laws that protect those monuments and tourist and archaeological sites.

Keywords:

Good Governance, Tourist Information, Natural and archaeological monuments, Economical Development, Historical Ages, Civilization.