The aesthetics of Arabic calligraphy as a unique language in the contemporary design of interior architecture Dr. Dalia Found Mahmoud Attich

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Abstract:

throughout the ages, all civilizations have considered writing, symbols and lines to show and beautify the details of internal and external architecture, and we find the Islamic civilization had used all types and forms of Arabic calligraphy, while ensuring the adequacy of the written texts of the function of the establishment. Arabic calligraphy had been used with various materials such as stone, wood, glass, copper and others, and have always been associated with the plant or geometric ornaments that are famous for Islamic art. The Arabic calligraphy is associated with internal or external architecture in a number of forms, including function, proportionality and balance, where the formation of The Arabic calligraphy falls under the concept of rhythms of geometry and harmonious proportions. In this paper, the value of The Arabic calligraphy will be clarified as one of the most important elements of modern design thought. For some of the designs inspired by the interior architecture and analysis them.

Problem:

attempting to distort the heritage and instill new concepts to destabilize the societies and the characteristics of the Arab societies - requires adherence to the material and moral heritage to strengthen the cultural heritage and document its strengths.

Goals:

clarify some of the characteristics and values of visual and formative The Arabic calligraphy, which enables it to compete and stay as one of the vocabulary of design thought in general and the design of internal and external architecture in particular.

Research importance:

emphasizing the importance of the cultural heritage of the communities as a language of communication

seeking to use the study as an effective and reference tool for ways to use The Arabic calligraphy in internal and external architecture.

Results:

the use of Arabic calligraphy in the internal and external architecture establishes the feeling of Arab identity

the application of Arabic calligraphy as one of the vocabulary of internal and external architecture leads to the depth of functional and aesthetic color

keywords:

integration mechanisms - functional standards - the aesthetic standards