

Effectiveness of Accessory multifunctionality and how it fits contemporary woman's garments

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Abstract:

In the event of accident accident in the field of clothing industry and fashion, and with an interest in creativity and innovators in developing nations. Creative people are a national wealth and a drive for progress in any society, those who suffer from various problems in life

Hence, it is necessary to urge the development of building behavior inherent in the designer, and his strategy To take up his designs. This huge industry contributes greatly to the national economy, which does not develop unless we reduce the gap Between the local level and the global level, and with the overlap of disciplines in all fields and the emergence New materials with multiple functions, it was necessary to search for solutions and ideas to update the style of presentation For women's clothing, which manufacturers and fashion designers need to promote their products Although the garment industry is involved in advancing the development, running small enterprises And the medium is labor-intensive. However, the idea of displaying in an innovative way depends on imagination and innovation You may not have gained enough attention in Egypt, and the illustrator's profession is also taking care of him Sufficient by those in charge of this important industry, despite the importance of this profession and its influence on the inspiration of its owners From the designers of international fashion houses, to reformulate ideas in a bold, innovative way and employ it To serve the methods of presentation and use it as an ad material to promote marketing and open new horizons for products with a new vision. It is in this spirit that the research topic was thought out so as to allow the garment industry to strengthen Design ideas, by devising bold presentation methods and introducing innovative materials with a vision Download fantasy. By supporting the profession of illustrator, to attract consumers and promote this industry in Egypt

Keywords:

multifunctionality, The Accessory, contemporary woman's garments