

Design of Modern Clothing Inspired from Works of the Artist

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Abstract

Fashion design is considered one of the industries that need continuous development in order to keep up with the continuous global developments. The designer must always strive for research and development so that he/she can express his/her personal talent as a designer. The quality of design is the basis. As for those feelings in color, value, font, surface values, areas, shapes, floor and design subject, and since fashion designing is an art in itself, it is considered one of the most important basic arts in different civilizations, as it reflects their cultures in the past and explains its characteristics which are also one of the applied and decorative arts. Therefore, it is called the art of designing fashion, where the designer draws his/her designs from many sources that inspire him/her with more ideas, and these sources are surrounding the designer who realize that it consists of the accumulation of several civilizations. Modern and contemporary Egyptian art can be as diverse as any work in the international art scene. This research deals with designing modern clothes inspired by the work of the Egyptian artist Omar Nagdy and producing designs characterized by modernity and at the same time the Egyptian character is being clear, the study concluded that the proposed designs have achieved the degree of acceptance and success in light of the averages of specialists' evaluation. A number of those designs inspired by the artist Omar Al-Nagdy have been implemented, where a questionnaire directed to specialists in the field of clothing and textiles has been prepared to evaluate 10 designs inspired by the work of the artist Omar Al-Nagdy in terms of the extent of the success of the paintings in enriching the designs, and make the necessary statistical analysis to judge the executed designs.

Introduction

Art is the product of human interaction with the environment in all its various forms and colors. Hence, the environment becomes a source of inspiration that nurtures human culture, especially the artist who reflects his/her art (suhaila, 2011). Clothes are one of the important needs of human beings in the way they are adapting to the environment in which they live (Khaled Al-Sheikh 2006), and throughout the ages, most people wore clothes for the purpose of decorations more than to cover their bodies, and man became in a constant search for distinction from others in his clothes and women became - in particular - in a permanent search for contemporary fashion, and clothes are the first thing that express the personality of their owner. Therefore,

fashion designers have tended to constantly search for everything that is new in the fashion world and many international fashion designers resort to returning to history in order to search for a fertile source for the enrichment of contemporary fashion (Amr, Nesreen, and Amani 2015). The artist Omar El-Nagdi, who was born in (1931), is an Egyptian artist and the only one in the Arab world who owns a museum of his works in Paris. The sources of the Nagdi art are multiple compounds. Who used Sand and sculptures in iron and wood, engraving on zinc, stone, and silk screen. Moreover, he creates the mural and carries out the field statue.

Research Problem:

Spotlight on the Egyptian art pioneers in their lines, colors and use of them in the field of fashion design, while some local fashion designers ignored their use of their works to enrich their Egyptian culture.

The problem of the research therefore lies in the following questions:

Research questions:

1. Is there a scarcity of using and benefiting from the works of Egyptian artists in contemporary women's clothing?
2. How to take advantage of the aesthetic values of this art in designing girls' clothes that are appropriate for the age?

The research aims:

- 1- A description of a group of works, an analysis of the artist's patterns, and identification of the features and aesthetics of his fine art.
- 2- Explaining the aesthetic and plastic value of the Egyptian artists and making use of their lines and colors.
- 3- Creating contemporary designs through the artist's works, which are suitable for contemporary fashion.
- 4- Applying printing techniques to carry out these works.

The research importance:

- 1- Study the aesthetic values of the works of the Egyptian Pioneers of art (Omar El-Nagdi) as a source of artistic vision.
- 2- Taking advantage of the aesthetic and artistic values in the works of the artist Omar El-Nagdi to benefit from them in making designs for the contemporary Egyptian girl's clothes.
- 3- Shedding light on the Egyptian pioneers as a fertile environment for design.

Research hypotheses:

- 1- Analysis of the patterns of the artist Omar El-Nagdi, which helps us to identify the features and aesthetics of his fine art.
- 2- The work of the artist (Omar Al-Nagdi) can be used as one of the pioneers of Egyptian art as a source of inspiration in fashion design.
- 3- Printing techniques can be applied to carry out these works.

The search limits:

- 1- Study some of the works of the artist Omar El-Nagdi, one of the pioneers of Egyptian contemporary art.
- 2- Using printing techniques in implementation.

3- Designs for Egyptian girl clothes that ranges from (18 to 25) years old.

Research Methodology:

1- Descriptive and analytical approaches: by studying the works of the artist Omar El-Nagdi and the aesthetic and artistic values they contain.

2- The experimental approach: It deals with the innovative aspect of designing and applying designs in a way that goes along with the times.

Key words

Omar El-Nagdi - Omar El-Nagdi Inspiration - Inspiration Design.

Design:

It is the technical language formed by elements in the formation of a unified line, shape, color, and fabric. These variables are the basis for their expression and are affected by the foundations to give control, integration, balance, rhythm, and proportion, so that the individual ultimately gets a uniform that makes him/her feels competitive and connected with the society in which he/she lives.

Omar EL -Nagdi:

The artist Omar Al-Nagdi, who was born in (1931), is an Egyptian artist and the only one in the Arab world who owns a museum of his works in Paris. The sources of the Nagdi art are multiple compounds. Those who used sand and sculptures in iron and wood, engraving on zinc, stone, and silk screen, moreover, he creates the mural and carries out the field statue. By searching for the story of Omar El-Nagdi since his inception. His intellect, philosophy, heritage, and stories are myths and skies. It is what he stressed!

The content of the thesis falls into five chapters:

chapter 1

Contains an introduction and the problem of the research, shedding light on the Egyptian art pioneers in their lines and colors and benefiting from them in the field of fashion design. In light of some local fashion designers ignoring the use of their works to enrich the Egyptian culture. Search tools and search terms.

Chapter 2

About design, the concept of design, fashion design, art and types of design, levels of fashion design, the innovative process in design and innovation, its types, the importance of design sources, and some sources of quotation, whether by direct transfer, partial transfer, modification or selection.

Chapter 3

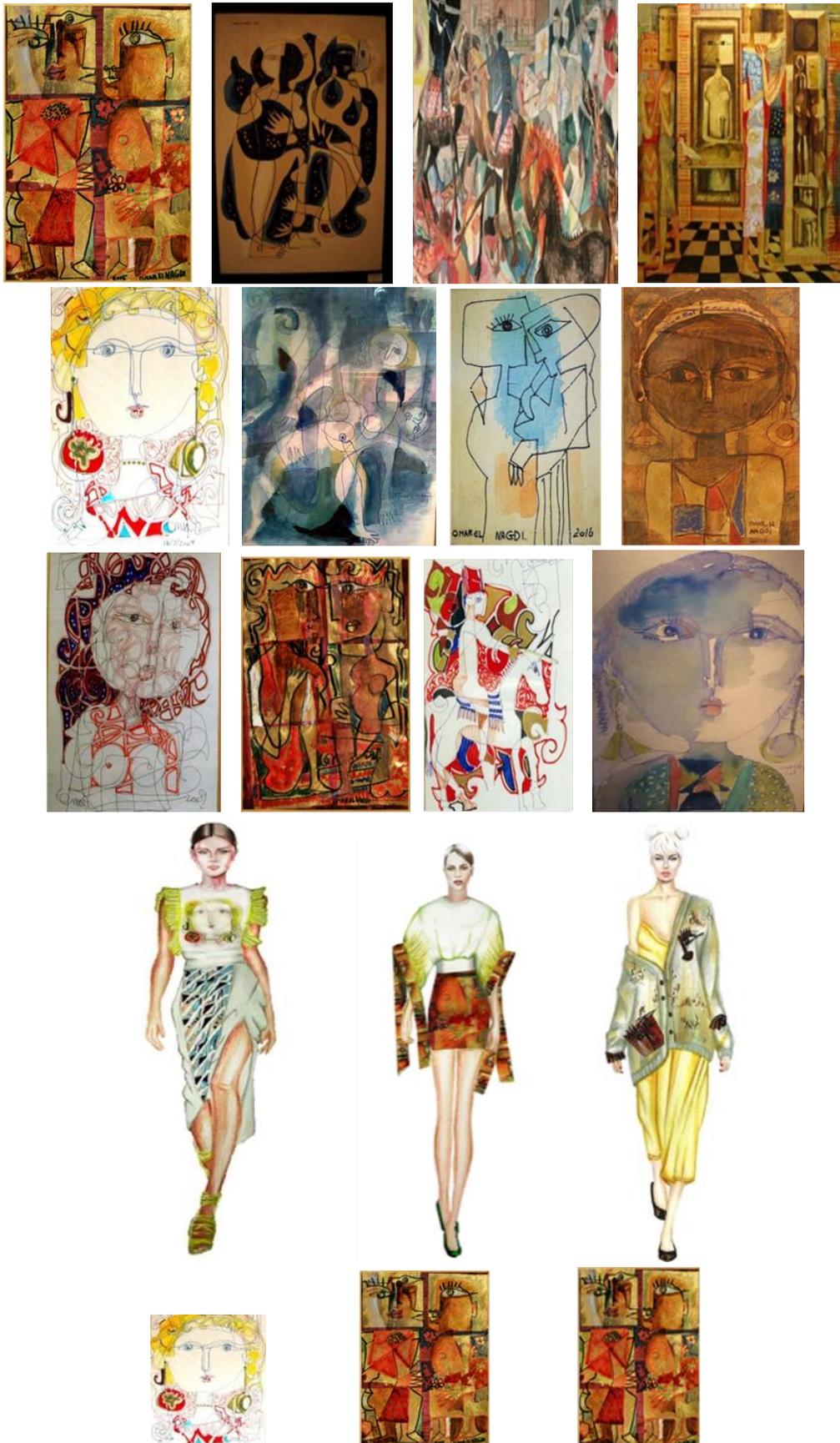
Definition of fashion, printing, manual printing techniques, heat transfer printing and digital printing and their advantages.

Chapter 4

About the artist Omar El-Nagdi, his origins, authenticity and heritage, expressive moments and the most important distinctive artistic characteristics of the artist, describing examples of the artist Omar El-Nagdi work.

Chapter 5

Presents the innovative design groups and displays the results of the questionnaire, a summary of the results and references.







Conclusions and recommendations:

Through the theoretical part of the research, many conclusions and recommendations were reached, which are as follows

First: the results

- 1- The artist Omar El-Nagdi paintings are a rich source of inspiration for girls ' clothing designs.
- 2- Finding new design formulas to print out women's clothes, inspired by the colors and works of the artist Omar El-Nagdi.
- 3- Choose the number of 10 samples from the work of Omar El-Nagdi to create inspirational designs and experiences of modeling them on mannequins.
- 4- Raw materials made from synthetic fibers are the best printing materials with heat transfer.

Second: Recommendations

Finally, the researcher would like to emphasize the following recommendations:

- 1- The necessity to pay attention to the youth period, in which the different directions appear, which appear through clothing behavior, especially the adolescence period, where the great impact on the appearance behavior.
- 2- The necessity to open new horizons for printed women's designs inspired by the paintings of the Egyptian artist, Omar El-Nagdi, and the colors that match the current era.
- 3- Encouraging more researches for studying Egyptian artists.
- 4- Encouraging and developing new technologies aimed at facilitating the design and implementation processes, which includes a modern color group.

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