

## The element of heritage as one of the sources of contemporary creativity (Case study)

Lect. Awatef Salah Abd Elaal Hassan

Lecturer at Department of Decoration, Faculty of Applied Arts- Helwan University

[Awatef.art@gmail.com](mailto:Awatef.art@gmail.com)

### Abstract:

Cultural heritage is considered one of the basic elements that define the features of a society and specify its cultural identity as it grants uniqueness to its inhabitants that allows its cohesiveness, stability and personality. Through what it represents from continuous cultural creativity that have been lasting for centuries, starting with primitive art till the enormous art variations and their connections with significant crafts in the society

<sup>1</sup>

. Folk arts are considered major part of the cultural heritage, as the folk heritage is basically consists of people habits and traditions, what they express of thoughts and views that are transmitted from one generation to the other, and it is a sequel to the public folklore as in folk tales, legendary and heroic stories, it also includes crafts, arts and kids' poetic tales, as well as public quotes, urban legends, ceremonies and religious celebrations.

Many meanings and symbols that express the Egyptian identity are found within the heritage elements. Many Egyptian artists have used the public folk heritage elements at their artistic works. The folk, artistic heritage is considered a basic component of the Egyptian personality. Inherited Handy crafts are considered a distinguished, civilized, cultural heritage that the Egyptian habitant is characterized by; especially at Upper Egypt, Northern Sinai and Siwa oasis. Siwi handy crafts have been chosen as a field of study and experiment as they are considered elements for innovation to produce contemporary artistic pieces.

### Key words:

heritage element- contemporary innovation- arts and crafts.

---

<sup>1</sup> Abeer Kretem” anthropology and folk fine arts” the high council of culture-2010-p.7.