

Promotion of the Traditional Industries in Jazan and its Impact on the Development of the Textile Industry (Case Study on the Role of Charities in Civil Society)

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Abstract:

The present Study tackles the ways of utilizing the traditional industries in Jazan region as an integral part of the development of tourism in Saudi Arabia kingdom, and an economic drive in the development of human resources. The traditional industries are included in the small industries that help in the reduction of unemployment and utilization of human resources, in turn, especially at the current time with the invasion of globalization, machine era, oil industries, production, change of living patterns, and alternative techniques and resources, and with the start of the recession of handcraft industries.

The problem of the Research;

can be summarized in What is the role of institutions with common specialties (academic institutions and charities that are sponsoring crafts) to promote traditional industries? and its impact on the promotion of the textile industry. It is obvious that the academic cooperation and launch of training programs and workshops, in addition to long and short-term development plans based on an academic basis raise the standard of craftsmen and their products, keeping pace with the trends of the age and preserving them from recession.

The importance of the Research is;

the production of experimental models of textiles that gather both authenticity and modernity from the technical formative aspect, techniques of hand textiles and contemporary technology.

The Researcher assumes that;

the promotion of the charities that sponsor the craftsmen and traditional industries by the female graduates from faculties of vocational education and specialists, contribute to the development of their skills and products in a way that is matching the age requirements. Assuring and preserving their identity, and achievement of sustainable development “Saudi Vision 2030”. The Researcher tackles the historical, analytical, descriptive, and empirical approach to achieve

the Research Objectives in promoting the traditional industries, registering, documenting and reviving their aesthetics through application on the touristic textiles

The most important results of the Research is the development of charities that sponsor the traditional industries, and enhancement of their role in a way that reflects on the handcraft

(textile) product from the aspect of quality of design, functionality and achievement of better competitive specifications. In addition to identification of the most important traditional industries in the region and the most important challenges that are faced and documentation of them. Thereupon, setting strategies and solutions for the challenges and obstacles that are being faced.

Keywords:

Traditional Industries - Textile Industry - Charitable Institutions -Civil Society –Academic Institutions.