

The Role of Cultural Heritage in Promoting Intellectual Trends of Contemporary Interior Design.

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Abstract

The vocabulary of the cultural heritage (specific to a region) from which no country in the world is free is the first pillar in forming societies and defining the different intellectual trends of interior design schools, as they are derived from human needs related to customs, traditions, religion, culture, folklore and archaeological and heritage buildings that distinguish a community from else. It is divided between the physical (visual) determinants and verbal, written and literary determinants related to the behaviors, customs, traditions and societal practices that depend on the environment surrounding the human being and determine his behavior, and this applies exactly to the visual determinants.

Therefore, the research problem boils down to the lack of clarity of the extent to which the use of the determinants and elements of the cultural heritage (for a specific region) influences the formation of intellectual trends for interior design, especially contemporary ones.

The research aims to determine the role and extent of the influence of the use of determinants and elements of the material cultural heritage (for a specific region) in shaping the intellectual trends of interior design, especially contemporary ones.

The research also reviewed the most prominent design intellectual schools (the design school for the Victorian era, neo-classical architecture, postmodernism, the classical design school etc.), a study of its design direction and its intellectual philosophy, and clarification of the determinants and mechanisms for enhancing the material elements of the cultural heritage in Generating contemporary intellectual trends in interior design, and then analyzing the employment of elements of the visual cultural heritage in the study case of Sheikh Jaber Al-Ahmad Cultural Center, which is located in the Kuwaiti capital.

The most important results of the research, one of the most prominent determinants of cultural heritage influences the formation of intellectual trends in interior design, elements of folklore and material folk heritage. The intellectual trends of interior design cannot be proven, as they are influenced by the cultural heritage, which is linked to a set of determinants that are characterized by instability and difference from one society to another (religious dimension, technological dimension, social dimension, political dimension, economic dimension, philosophical dimension).

Keywords:

Cultural Heritage, Design Styles, Interior Design, Design Theories.

Research Methodology

1. Introduction:

The cultural heritage is considered one of the main determinants of the formation of societies in which almost no country in the world is free. Which, in turn, reflects the artistic, design, technological, and civilizational development of a society, because preserving the tangible cultural heritage that includes all the visible elements (buildings, artifacts, paintings, etc.), and the non-material of a country in the world is a protection of the cultural identity . Which includes but is not limited to folk customs, traditions, lifestyles, and others.

The concept of cultural heritage has expanded greatly during the past century, to include landscapes, industrial monuments, and various other forms related to the concept of world heritage, because it includes all aspects of the intangible cultural heritage from religious customs and seasonal traditions of dance, oral poetry, music and the street puppet theater Crafts and traditional kitchen recipes.

2. The research problem:

The research problem is summarized by the lack of clarity on the impact of the determinants and elements of the material cultural heritage (for a specific region) on shaping the intellectual trends of interior design, especially contemporary ones.

3. The research aims:

The research aims to determine the role and extent of influence of the determinants and elements of the material cultural heritage (for a specific region) in shaping the intellectual trends of interior design, especially contemporary ones.

4. The Importance of Research:

The importance of the research lies in the fact that it aims to determine the role and extent of the influence of the determinants and elements of the material cultural heritage in shaping the intellectual trends of interior design, especially contemporary ones (for a specific region), by analyzing the interior design of study cases to determine the extent to which elements of folklore and material cultural heritage are employed in its various vocabulary in interior design.

5. The research boundaries:

The spatial boundaries: State of Kuwait - Kuwait City.

The time boundaries: during the period 1998-2017 m.

6. The applied study:

The researcher analyzed the internal and external architecture of the Sheikh Jaber Al-Ahmad Cultural Center, which is located in the Kuwaiti capital, next to the Peace Palace between the streets of the Arabian Gulf, as it is a good example of a building in which the authenticity of the past blended with the modernity of the present.

7. The methodology of the study:

The descriptive approach was used in the descriptive Method analysis of academic cases, as well as the inductive approach to reach the correct knowledge by extrapolating all the information available to reach the truth.

Theoretical Framework

The research covered the theoretical framework

First: Definition of cultural heritage cultural heritage:

Second: Intellectual design trends:

1. School of Contemporary Design (postmodernism).
2. Modern design school.
3. Neo-classical architecture.
4. The Classic Design School.
5. School of Design for the Victorian Era.
6. Islamic Design School.
7. The Eastern Design School.
8. Art Deco School.
9. The Design School of Central America.
10. The Newly designed school.

Third: The factors affecting the cultural heritage of interior design.

- Physical Cultural Heritage.
- Intangible Cultural Heritage.

Fourth: The analysis of the Sheikh Jaber Al-Ahmad Cultural Center, which is located in the Kuwaiti capital, next to the Peace Palace between the streets of the Arabian Gulf.

This is to highlight the experience of the building designer, who worked to integrate the vocabulary of the cultural heritage of the Kuwaiti capital, especially Islamic art, by including the walls and interior space of the building with Arabic inscriptions and Islamic decorative units. With the use of the latest materials in the implementation of the design, such as glass and stainless steel.

Findings and Recommendations.

The research concluded a number of findings and recommendations, the most important of which are:

1. The intellectual trends of interior design cannot be proven, as they are influenced by the cultural heritage, which is linked to a set of determinants that are characterized by instability and difference from one society to another (the religious dimension, the technological dimension, the social dimension, the political dimension, the economic dimension, the philosophical dimension).
2. The manifestations of technological, technical and artistic progress that appear evident in the different fields of life of societies is a reflection of the level of intellectual design related to the cultural heritage of this community.
3. The interest in designing public buildings in particular (architectural and interior) according to a design thought based on the promotion of cultural identity within the various parts of design, through the application of the physical vocabulary of the cultural heritage, and this was confirmed by the designer of Sheikh Jaber Al Ahmad Cultural Center when he used the latest materials used in The building area is like glass and stainless steel. Use Islamic motifs and Arabic calligraphy to decorate the external and internal facades and walls.
4. Mixing and linking contemporary technology, techniques and materials used in architecture and interior design with cultural identity and its application with modern facility designs is the

goal that interior designers and architects seek to achieve. This is what the designer of Sheikh Jaber Al-Ahmad Cultural Center has achieved in the study case of research.

5. One of the important considerations that the interior designer must take into account when choosing colors during the interior design process is the implications associated with the cultural heritage of society.

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