

Achieving Sustainable Tourism Development of Hotels' Interior Design Using (Ecolodge) as one of the Environmental Design Solutions

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Abstract:

The aim of this research is to highlight the relationship between tourism as an economic sector, and the concept of sustainable development as one of the strategic directions, and the role of tourism in promoting the goals of sustainable development.

Eco-tourism is a type of tourism that helps people to carry out eco-friendly touristic activities and emphasizes the importance of ecotourism by seeking to preserve the environment in which they live and to contribute to sustainable development.

There are three basic dimensions of sustainability:

- The environmental dimension (in trying to maintain ecological balance and the protection of natural life).
- The economic dimension (making use of scarce natural resources in the world to achieve returns, profits and employment)
- The social dimension.

Cultural heritage is the true expression of the history and culture of society. It is the material and moral link between generations. It reflects the culture and originality of the society. The heritage includes both environmental heritage (geographical location, natural reserves, terrain ...) and cultural heritage (past, present and future of social life, customs and traditions).

Interior design is one of the most important areas of sustainability, and its role is important and effective in eco-tourism through the internal design of hotels, villages and tourist facilities.

The tourism industry is an important industry because of its great contribution in supporting economic, social, cultural, political and psychological development. As different areas of tourism and its various service activities and their close relationship with sustainable development have become a social and economic demands.

Therefore, the research addresses sustainable development (concept, definition, objectives, and indicators), tourism (concept, types, classification, concept of ecotourism and sustainable tourism), sustainable tourism development standards for interior design and tourism development problems.

The research defines the environmental design, principles, explanation and analysis of the eco-lodge as a solution to sustainable ecotourism development.

The research reviews the concept and considerations of designing sustainable tourism facilities and energy as a domestic determinant in the interior design of touristic establishments.

Key words:

Tourism Development - Sustainable Tourism - Eco lodge - Environmental Design.