

**The courses of the faculty of applied arts and its relation to the idea of entrepreneurship as an entrance to entrepreneurial university
Case Study in (Industrial design – Ceramic – Interior design) departments**

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Abstract:

Entrepreneurship became the focus attention of many universities around the world as an inevitable necessity for community development within the framework of future aspirations, where this maximize their role in establishing social responsibility among businessmen as one of the strategic objectives of universities, to contribute in building and promoting an economy based on knowledge.

The Faculties of Applied Arts in Egypt is one of the important institutions, which are considered one of the tools for achieving this strategic objective in Egyptian universities. Hence, this research is necessary as an applied example through more than one educational program to show the value of the courses in implementing that idea of the entrepreneurial university.

Therefore, this research will review the use of several courses in different educational programs at the Faculty of Applied Arts in Damietta to show their practical impact in achieving and developing the social responsibility of students as potential future entrepreneurs, this take place from the diversity of teaching and learning methods used to explain and infer a set of knowledge, and training on the set of skills and innovative design directions which are related and accompanied with that knowledge, which reveal to students the relationship between knowledge and the labor market, within an interactive system through which the student can develop his talents and creative and innovative abilities to find his own way of doing entrepreneurship.

The research aims to realize the concept of entrepreneurial university by the practice of leading economic thinking, within achieving the targeted learning outcomes for all courses when lecturers teach this courses in educational programs of the faculties of applied arts, especially the industrial design, ceramics, interior design and furniture, the Case Studies in this research.

Entrepreneurship projects lead to increased job opportunities, productive capacity and efficiency for young people, and increased awareness and linkages between universities and the labor market.

Entrepreneurship is one of the sources of discrimination that help the economy to achieve many competitive advantages, as renewal and development requires new approaches to study and learning to achieve entrepreneurial environments within institutions of higher education.

Keywords:

Entrepreneurship, Education Entrepreneur, Entrepreneurial University, Entrepreneur Student, The courses.