

Role of Furniture Design with Egyptian Identity in the Egyptian Embassies and Consulates Abroad in the Development of Tourism

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Abstract

Although, the facads of some Egyptian embassies are Egyptian in nature, such as the Egyptian Embassy in Washington, USA, whose facades are characterized by ancient Egyptian features. The use of furniture with design features of the Egyptian identity can play an effective role in most embassies and consulates from drawing attention to the attendees of embassies and consulates to learning about the history of Egyptian civilizations and their various effects; Pharaonic or Islamic or Nubian. This is one of the methods of attracting tourists to Egypt, which has a prominent role in the development of tourism. Egyptian embassies and consulates are among the most important establishments that represent Egypt abroad. However, it was found that, their Interior Design and Furniture design have been linked to the nature of the design of the country in which they are found ignoring that they represent Egypt abroad. Therefore, they do not carry any of the features of the Egyptian identity that help in the identification of its civilization.

Key Words:

Furniture Design, Embassies and Consulates, Egyptian Identity, Development of Tourism.

The problem of the research

is that the design of furniture for Egyptian embassies and consulates abroad lacks the heritage features that bear the characteristics of Egyptian identity.

The research aims

to design the furniture of the halls of Egyptian embassies and consulates to carry the features of Egyptian identity as one of the methods of tourist attraction to Egypt.

The research hypotheses

came as follows: Some of the different and varied legacies of architectural and decorative elements of Egyptian civilization can be used in the design of embassies and consulates furniture abroad as one of the sources of tourist attraction to EGYPT.

The importance of the research:

To raise awareness about the value of the design of furniture that bears the characteristics of the Egyptian identity in the esablishments that represent Egypt, such as Egyptian embassies and consulates abroad, provide suggested designs that can be implemented for the furniture of Egyptian embassies and consulates abroad bearing the characteristics of Egyptian identity abroad, confirm the role of designing furniture with Egyptian identity for all Egyptian embassies and consulates abroad as one of the tourist attractions to Egypt. .

Therefore, this research presented proposed designs

that can be implemented for the furniture of Egyptian embassies and consulates abroad; for the reception counter in the main reception area and the repeated roles and the office of the ambassador's room or consul, combining the features of the ancient Egyptian civilization and the consistments of the flag of Egypt and highlighting its most important aesthetic values in addition to emphasizing the role of furniture design in all Egyptian embassies and consulates abroad as one of the methods of tourist attraction to Egypt and increase of national income. The research followed the descriptive and analytical approach and the limitations of the research were: design of furniture with Egyptian identity of old Egyptian style, in Egyptian embassies and consulates aboard.

Foreign policy is one of the main elements that seek to achieve the objectives of the Egyptian public policy, with regard to the areas of foreign diplomatic work and the protection of the interests of Egypt and its citizens abroad through Egyptian embassies, consulates and missions abroad. Some of embassies which cover the countries of the world and achieve Egypt's privileged position in the world. The Egyptian diplomatic apparatus is distributed among Egyptian embassies, consulates and offices abroad.

The research presents two axes:

First, the role of the Ministry of Foreign Affairs and the function of Egyptian embassies and consulates at the level of the continents of the world and the difference between the embassy and consulate and the tasks entrusted to each of them. Second axis presents some proposed designs for the furniture of embassies and consulates abroad that represent Egyptian civilization, which can be a means of attracting tourism to Egypt in order to develop tourism. The Ministry of Foreign Affairs seeks to achieve security and safety for Egypt and its citizens residing outside it

The Egyptian embassies around the world represent Egypt in most European, African, Asian, North and South American countries, Australia, New Zealand and Egypt's two missions to the United Nations. The Embassy is the diplomatic representation of the Government of one country in another. The consulate is the representation of the public administration of a country in a foreign country.

Through the services provided by the Egyptian consulates abroad, the functional components of embassies and consulates are as follows: Entrance, Waiting Area, Reception Area, Specialized Sections: Ambassador or Consul Wing and his Vice-President, Passport, Nationality and civil status procedures. It was found that most of Egyptian embassies and consulates abroad do not bear the Egyptian identity. So, the second axis presents, but is not limited to, proposals for some furniture designs with an Egyptian identity to furnish Egyptian embassies and.1-reception counter in the main reception. 2- Reception desk for repeated floors. 3- Office of the Chamber of the Ambassador or Consul.

First: Suggested designs for the reception counter in the main reception area

(first design: the sixth) First design: counter reception in the main reception area with a cornice with a winged eagle and a frame divided into squares and the eagle of the flag of Egypt. "The six designs from the first to the sixth share the basic structure of the reception

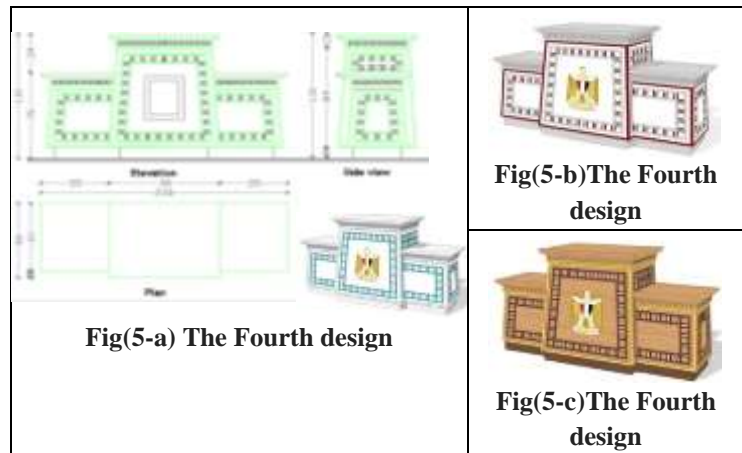
counter. It consists of 3 pieces' distinct middle unit dimensions (90 × 66 × 110 cm) and there is a shelf at a height of 76 cm and on the sides of that unit there are two similar units shorter in height and dimensions (55 × 61 × 76 cm), which is a workspace 76 cm specially designed to fit people in a wheelchair Rider internal divided into two drawers and then followed by sach with a height of 42 cm. fig (2-A)

The three units consist of a top cornice that surrounds the worktop, then front and side faces, a lower overalls and one of the two side units containing two drawers and a roll underneath the drawers. The counter is characterized by a cornice with a winged eagle in the middle unit. Figure (2-b, c)

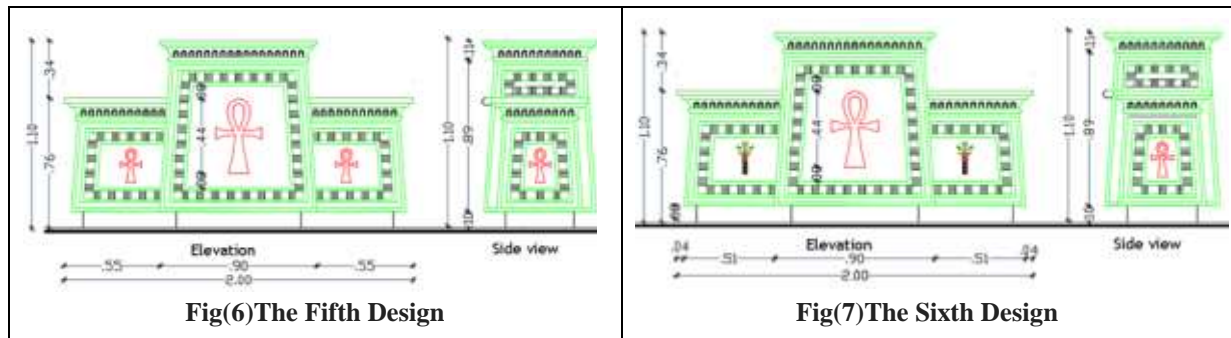
As for the Second Design: "reception counter is the same as the counter design of The first design with a cornice containing circular knots and a frame divided into squares and centered with the eagle of the flag of Egypt" fig. (3) **In the Third Design:** Circular and frame divided into squares and the center of the units of groups of lotus flowers for the three units of the middle and side. Also added another group triple is added that mediate aspects of the two side units and sides of the units are inspired from the ancient Egyptian era as in the fig. (4)

The Fourth Design:

The same design as the third design which has a cornice with circular knots and a frame divided into squares on the three medial and sides without any lotus motifs, but only the eagle of the Egyptian flag in the middle of the median. Fig.(5-A).



The Fifth Design: ¹⁵Same as the fourth design in specification. The middle, lateral units and the sides of the units are mediated by the Ankh sign.



The Sixth design: ¹⁵the reception counter in the reception area has a cornice with circular knots and a frame divided into squares on the three units 7)

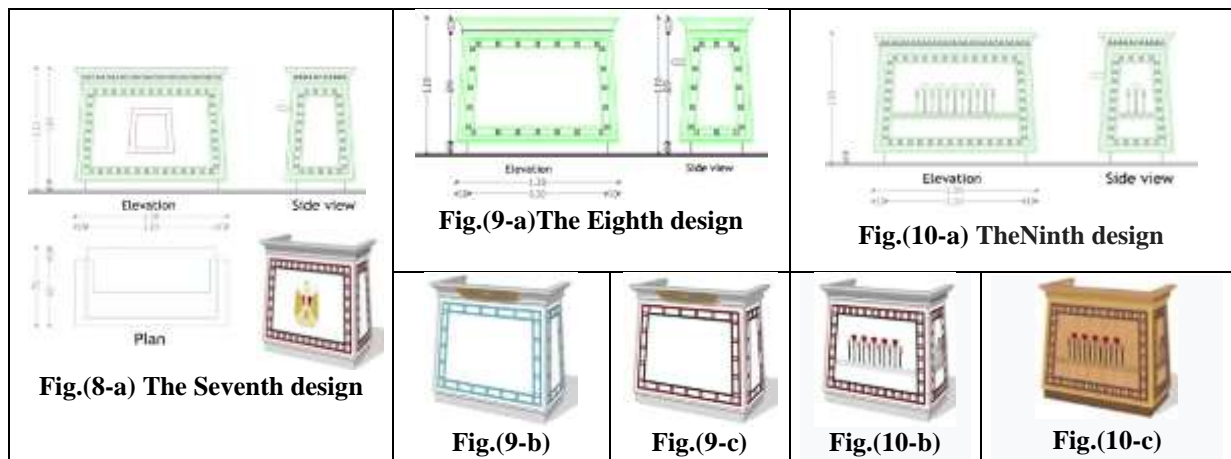
Second: Suggested designs for the reception counter for repetitive floors (Design 7, 8, 9)

The Seventh design: a proposed design for the reception counter for repetitive floors in the center of the eagle flag of Egypt with dimensions (130 × 70 × 110 cm). There is a shelf at a height of 76 cm and contains an internal drawer unit divided into two drawers and then a roll

and the unit consists of a top cornice with circular knots and front and side faces. Figure (8-A) , under the cornice frame divided into squares separated by three rectangular sections and center frame eagle flag of Egypt.

The Eighth design is the same as the seventh design and the cornice is replaced with the winged eagle and the frame surrounding the face and sides of the counter is divided into rectangles and frame lines colored in red and black colors of the flag of Egypt or turquoise or brown shape (9-a: c).

The Ninth design: the same design as the seventh and replaced the eagle in the middle of the frame facing the counter is replaced with a group of vertical branches of open flowers and buds of the lotus flower stemming from the Nile water. Fig(10-a:c).



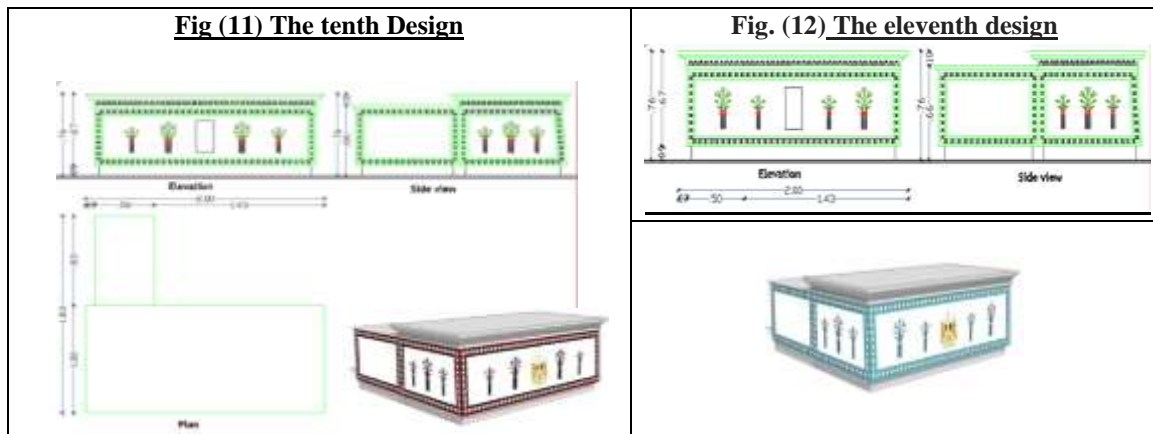
Third: Proposed Designs for the Office of the Ambassador or Consul:

The tenth Design: Office of the Ambassador or Consul, which is a one-piece office and the front of the office slanted a slight inclination of the narrowest from top to widest from the bottom with dimensions (200 × 100 × 76 cm). The office has an auxiliary side unit to the right of the sitting with the dimensions of (90 x 50 x 66 cm).

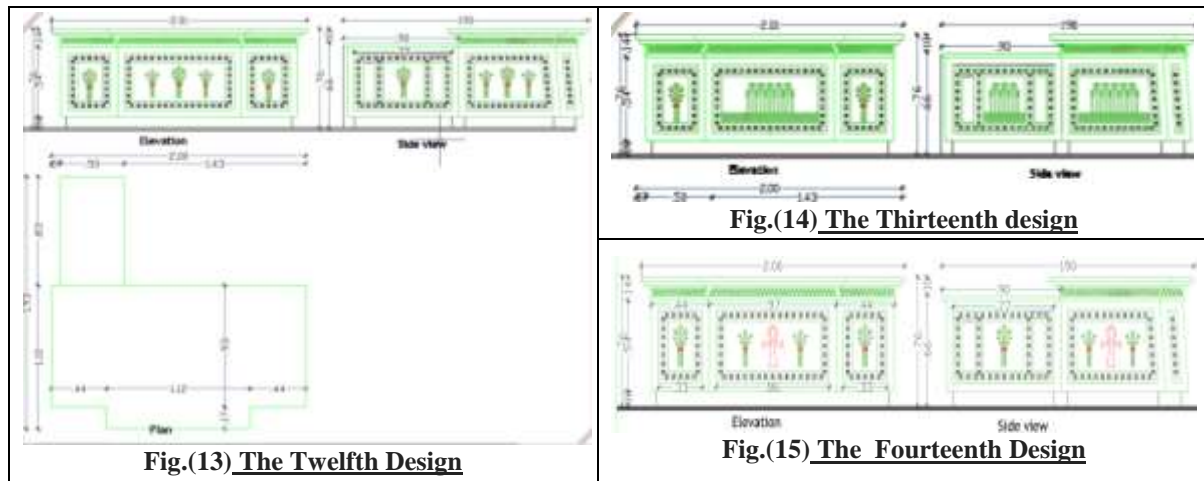
The office has a top cornice with round and colored knots that surround the work surface. fig (11) and below it is a frame divided into squares, centered by the eagle of the Egyptian flag, on both sides of a large and then a small lotus of open flowers. fig. (11). The central lotus is larger than the two sides and is similar to the facade of the office and the facade of the side unit has a frame divided into squares and the interior contains two tractor rollers and a shelf in the middle between the overalls from the bottom and the pinch from the top.

The eleventh design is the same as the description of the structure of the tenth design and the center of the eagle flag of Egypt and on its sides a small group followed by a large group of lotus flowers open shape (12).

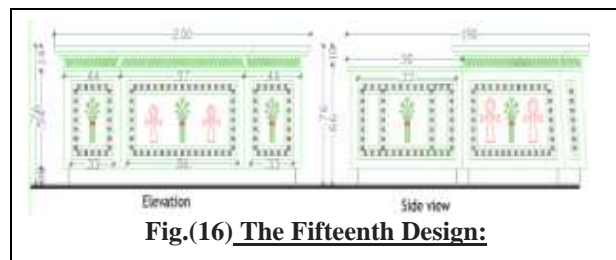
The Twelfth Design: although the same structure as the tenth design, the front of the office was divided into 3 sections of the middle prominent, resulting in the emergence of the pinch above the middle part and within each section frame divided into separate boxes and contained 3 groups of middle lotus larger than the sides and similar to the groups in The eleventh design and the two sides contained one set of large lotus flower as that in the middle of the middle part the division was repeated into three parts but not separated in the front of the side unit of the office and in the middle part a large group of lotus open flowers.fig.(13).



The Thirteenth design is the same characterization of the twelfth design with the replacement of lotus groups tied to vertical branches of flowers and buds of lotus stem from the Nile water in the middle and side of the office and the center side unit. Fig. (14) **The Fourteenth design** is the same description of the thirteenth design and the central part of the facade and side of the office centered by the Ankh sign of life symbol and on both sides a group of lotus flowers with no change in decorations on the front of the side unit. Fig. (15).



The Fifteenth Design: the same as the previous description fourteenth and the middle part of the facade and side of the office in the middle of the lotus flowers group on both sides of the ankh sign symbol of life.










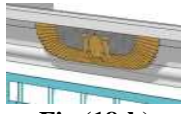




Fourth: Raw materials:

Natural woods such as beech or oak were used in cornices, as well as in lotus flower collections and broken lines that symbolize the water of the Nile and the symbol of life and eagle inspired by the flag of Egypt due to its susceptibility to excavate the Oima on it besides its ability to paint lacquer and acrylic. The prefabricated panels produced by KRONOSPAN were used in two types: one color or one wood color and texture. Some of the characteristics

of Kronospan 26 panels are wood effect does not disappear over time. Waterproof, high durability, unaffected by sunlight, easy to clean.

Fifth: Sources of Inspiration for the Elements of Decorative Formation:

The colors red, white and black as in the flag of Egypt were used to paint frames on the front and sides of the proposed furniture Fig. (17-a, b) as well as the use of turquoise color which is derived from the Nile water color or gemstones Fig. (18-a, b). Plant motifs were used as pentagonal or triangular clusters of lotus blossoms and buds, sometimes growing from the Nile water (20-a, b). (21-a, b) and the refracted lines were used to express the Nile water in the ancient Egyptian era (21-a, b). The Ankh sign was used as the symbol of life as one of the motifs on the facades and sides of the furniture Figure (22-a, b).

| Sources of Inspiration for the Elements of Decorative Formation | | | | | |
|--|---|---|---|--|--|
|  |  |  |  |  |  |
| Fig.(17-a) Egyptian flag | Fig.(18-a) Winged eagle | Fig.(19-a) Round and colored knots | Fig.(20-c) A frame divided into squares | Fig.(21-a) Loust blossoms grows in River Nile | Fig.(22-a) Ankh sign |
|  |  |  |  |  |  |
| Fig.(17-b) | Fig.(18-b) | Fig.(19-b) | Fig.(20-d) | Fig.(21-B) | Fig.(22-b) |

Sixth: Functional and aesthetic values of the proposed designs:

Functional values of the proposed designs: They are characterized by diversity in anthropometric scales for designing pieces of furniture according to their functions and realizing their functional values. The aesthetic values of the proposed designs: They are characterized by the unity of design with diversity in the elements of decorative composition such as lotus blossom, buds and birds as eagle and winged eagle and geometric motifs such as broken lines to reflect the Nile water and the semi-circular geometrical shapes and color decoration such as the use of red, white and black as in the flag of Egypt, the turquoise color derived from the color of the Nile water or gemstones and brown as one of the colors of wood. Fig. (24-a, b). They are also characterized by the range and proportion in the size of decorative units and diversity in industry methods between the prominent drilling of the winged eagle and the drilling of the deep cornice and inlays and the use of cells for frames divided into squares of up to 3 strips. The equilibrium is evident in the design of the structure of the furniture units. They are based on a vertical axis of symmetry that runs through the center and half of the unit is symmetrical around that axis to form the furniture unit. This is repeated with the same thought in decorative elements and color. The rhythm was achieved in the repetition of the unit with different height or depth as well as using a group of lotus flowers to the right and left and a larger group in the middle. The Egyptian identity was confirmed by using the eagle of the Egyptian flag as well as the exchange between the colors of the Egyptian flag on the frames of the pieces of furniture and usually at their tops The

design of the counter or the flat was also distinguished in the middle part of the counter from the two sides to rise and distinguish the office of the ambassador or consul by increasing the depth of the middle part.

The results of the research:

There are some architectural and decorative elements that distinguish the ancient Egyptian civilization such as plants, birds and geometric motifs that can be used from the ancient Egyptian era, such as lotus blossom and buds that grow from the Nile water or in the form of linked groups of birds as the winged eagle , Ankh sign -symbol of life- , some geometric shapes besides the use of the Egyptian flag as a source of inspiration both in the eagle in the middle or the three colors of the flag that could be used in providing a proposed set of furniture design for Egyptian embassies and consulates that achieve some aesthetic values such as unity with diversity and repetition and Rhythm and equilibria

The recommendations emphasized:

the important role of furniture design in highlighting the features of ancient Egyptian civilization, in addition to the need of generalizing the features of the Egyptian identity on both the external architectural design and interior design and furniture for all embassies and consulates abroad as one of the entrances to introduce most of the peoples of the world with a profile of the features of ancient Egyptian civilization. This will be a good way of attracting tourism to Egypt in order to develop tourism and in turn help increase the Egyptian national income which is the real goal.

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