

Philosophical and artistic values in the Euro-Mediterranean heritage, as a source to design printing upholstery

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Summary

Euro-Mediterranean heritage is a form of artistic expression that represents the essence of multiculturalism. It is a modern and contemporary expression of the intersection of East and West and the mutual cultural influence between Europe and the Mediterranean basin on one hand and Islamic art on the other hand. The researcher chose the Euro-Mediterranean Andalusian Spanish Islamic and Mudéjar heritage to study its forms due to the value of its unique cultural forms. It represents a state of convergence between people of different cultural types and there was an exchange between Western and Eastern cultures. The Euro-Mediterranean Andalusian- Islamic Spanish and Mudéjar heritage is a collective heritage that forms a part of the common heritage of mankind. The researcher tackles an artistic study of the most prominent forms of artistic heritage of the Islamic Spanish and Mudéjar through the four Ages of the Islamic: the era of the Caliphate, Taifa Kingdoms, the Almoravids and the Almohads, Nasrid kingdom of Granada, then Fifth: Mudéjar art after the reconquest war that turned Spain back to Christianity, This research demonstrates further evidence of the pivotal role of the Islamic heritage in the Middle Ages, which witnesses tangible forms of artistic heritage in architecture and applied arts including pottery, mosaic works, wood works, metal tools, ornaments, baskets, embroideries, textiles, carpets, costumes and various crafts on its continuity and greatness. The researcher aims to achieve innovative design solutions suitable for the printing of upholstery fabrics inspired by aesthetic values, which comes only after the artistic analytical study of models of Euro-Mediterranean Islamic Spanish and Mudéjar heritage, as it is characterized by originality and the ability to regenerate. The researcher studied analytical models of selected forms of Euro-Mediterranean Islamic Spanish and Mudéjar heritage, and then developed design ideas using the philosophical, aesthetic and artistic values and the formal and decorative elements of this artistic heritage to create printed patterns of upholstery fabrics with a contemporary vision.

Keywords: Euro-Mediterranean heritage, Spanish Islamic and Mudéjar heritage, Andalusian heritage, Textile printing, Upholstery Fabrics.

Introduction:

The sources of the artistic heritage of the Islamic civilization in the Mediterranean basin are varied. The Euro-Mediterranean Islamic Spanish and Mudéjar heritage is at the forefront of an important dialogue between people for thousands of years between Europe and the Mediterranean basin on the one hand, and Islamic civilization on the other in the Middle Ages. Today the Euro-Mediterranean Spanish artistic forms are the backbone of the most

prominent forms of exchange between Europe and the countries of the Mediterranean basin and Islamic art and regarded from the middle Ages till now the preferred means of dialogue between cultures and a vivid example of cultural diversity.

The Euro-Mediterranean heritage is the real face that reveals the history of the Mediterranean countries, it is the history of its civilization, and this heritage represents the overlap between Europe and Islamic societies, this heritage occupied a strategic position in the center of the ancient world, and before the modern era the Islamic world geographical gathered with its elite culture and political organization to represent centers of cultural & artistic mutual exchange. Today, it is necessary to study this Euro-Mediterranean Islamic Spanish and Mudéjar heritage and take measures to promote these studies and incorporate the results achieved through this next study.

Research problem:

Lies in several questions:

- 1 - How to take advantage of the aesthetic values found in the artistic forms of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage and the extent of their application in the study in the design of contemporary Upholstery fabrics?
2. How can the mutual artistic expression forms of Euro-Mediterranean Islamic Spanish and Mudéjar heritage be studied?

Research importance:

- The research confirms the importance of the Islamic civilization in Spain in the Middle Ages, which is considered one of the most prominent civilizations in the world with its cultural heritage for the benefit of the academic research in general, and the field of textile printing design in particular, the study of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage has not yet received sufficient attention from Researchers to benefit from these studies, which enriches the artistic applied fields in particular.
- the importance of research is in respecting identity and monitoring the movement of Euro-Mediterranean Islamic Spanish and Mudéjar heritage highlights the two needs:
the need to deepen or revive an important element of cultural identity as a source of renewed creativity, and the urgent need to create new design sources for upholstery Fabrics, which can be achieved through the study of this deep enrichment heritage.
- This research shows more evidence of the pivotal role of the Islamic heritage in the Middle Ages, which tangible forms of its artistic heritage in architecture and applied arts works including pottery, mosaic works, wood works, metal tools, jewelry, baskets, embroideries, textiles, carpets, costumes and various crafts witness on its continuity and greatness.

Research aims:

The research aims to:

Reaching of innovative design solutions suitable for printing upholstery fabrics inspired by aesthetic values, which comes only after the artistic analytical study of models of artistic expression forms of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage, which are characterized by originality and renewal.

Research limits:

A-Time Domain:

The history of Andalusia includes more than eight hundred full years, specifically from the year 92 AH / 711 AD to the year 897 AH / 1492 AD.

B-Place Domain:

Europe (Spain).

Objective Domain:**First: theoretical study (historical and artistic study):**

Is Limited to the Euro-Mediterranean Islamic Spanish and Mudéjar heritage.

Second: artistic Analytical Study:

Is Limited to the analysis of models of works in the Euro-Mediterranean Islamic Spanish and Mudéjar heritage.

Third: Applied Study:

Creating designs inspired from the artistic motifs of these works, utilization of some models of these innovative designs of the study as upholstery fabrics.

Research assumptions:

1- The research assumes that the study of the philosophical and artistic values of the artistic expression forms of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage is useful for devising innovative design solutions where the demand for upholstery fabrics products, which are considered a growth sector, in order to meet the need to develop textile printing design, highlighting cultural diversity and the possibility of dialogue between cultures as a source of inspiration to produce original and innovative prints.

2- The research assumes that the artistic analytical study of the trends of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage, where this open framework represents a unique region among the civilizations of the world, encourages the study of artistic contents as a tool of knowledge and thinking, where the industrial product (such as upholstery fabrics) has a promising future, and there is always a desperate need to develop new design models suitable for the printing of upholstery fabrics.

Research Methodology:**First: artistic historical approach:**

Follows the artistic historical development of artistic expression forms in the Euro-Mediterranean Islamic Spanish and Mudéjar heritage

Second: descriptive analytical approach:

The research is based on the artistic analytical study of models of the artistic heritage of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage.

Third: artistic applied approach: (Experimental):

The research is based on the experimental method, which includes the artistic and applied experiments derived from historical and artistic analytical studies to create designs suitable for upholstery fabrics.

Search Terms:

The Mudéjar: The Muslims who remained in the Iberian Peninsula during the fall of Andalusia and did not convert to Christianity at first; but were forced to do so in the mid-sixteenth century and those who refuse to convert were expelled in 1630.

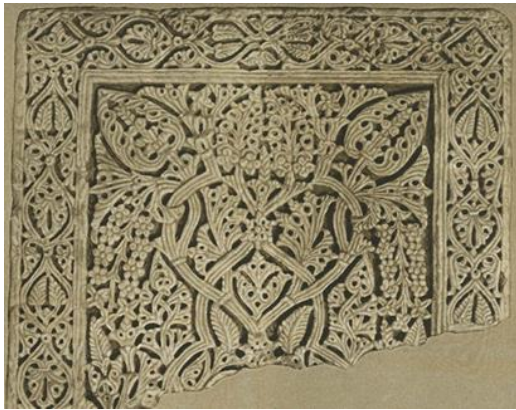
Forms of artistic heritage: Intergenerational processes, creative social and collective processes that embody and define the history of a society and its cultural and social identity and values, and are characterized by the dynamic interaction between collective and individual creativity.

Research themes:

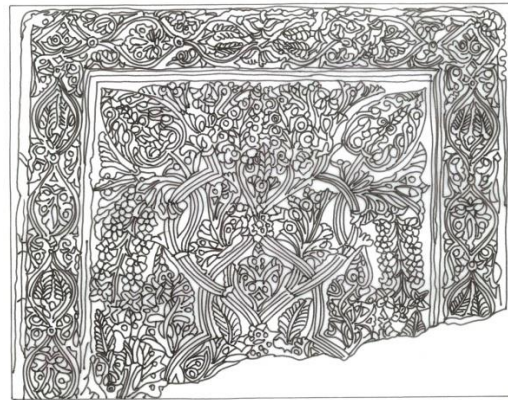
1- **Theoretical framework:** artistic historical study of selected models of forms of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage.

2. **Practical framework:** artistic analysis of models of the Euro-Mediterranean Islamic Spanish and Mudéjar heritage and the innovation of designs suitable for the printing of for upholstery fabrics and the suggested utilization of these designs.

Designs inspired from analytical study of Euro-Mediterranean Islamic Spanish and Mudéjar heritage.

Model No.1 & its artistic analytical study:

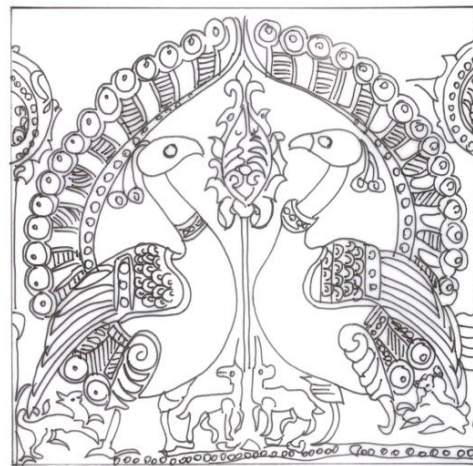
Model No.1



Artistic analytical study

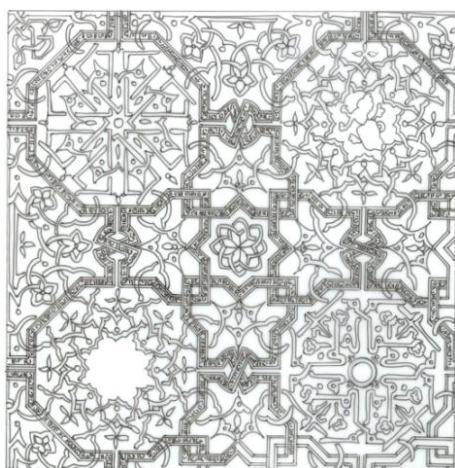
Model No.2 & its artistic analytical study:

Model No.2

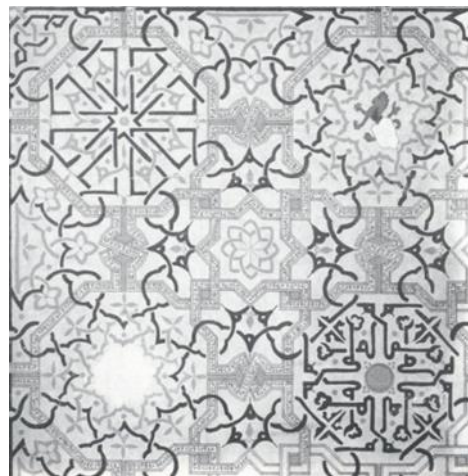


Artistic analytical study

Model No.3 & its artistic analytical study:



Model No.3



Artistic analytical study

Design No.1 & its utilization as upholstery fabrics:



Design No.1



Utilization as upholstery fabrics

Design No.2 & its utilization as upholstery fabrics:



Design No.2



Utilization as upholstery fabrics

Design No.3 & its utilization as upholstery fabrics:**Design No.3****Utilization as upholstery fabrics****Results:**

1- Euro-Mediterranean heritage represented by the Islamic Andalusian and Mudéjar heritage, is a combination of Islamic art and previous arts such as Gothic and Sasanian, Andalusian heritage based on the combination of organized intellectual work and mathematical arithmetic with the enormous emotional charge and the overwhelming emotional energy and spiritual light that crosses the border and physical crusts to settle between sensory knowledge and intuitive knowledge.

2- The Euro-Mediterranean Andalusian heritage went through a life cycle of adoption, adaptation and renewal. This heritage is condemned to three different sources. The first is the Greco-Roman world, which is a common heritage of all the Muslim countries of the Mediterranean coasts. Since the Greco-Roman customs were prevalent at the time of the Arab conquests, they adopted the early Islamic era. The second source was the customs developed under the auspices of the Umayyad and Abbasid Caliphate. The third source is the same Andalusian society in which all the different elements and trends mixed together to produce techniques, methods and motifs, especially vegetation, geometric and Arabic writings, characterized by wild imagination, internal dynamics, unexpected combinations and renewed vitality.

Recommendations:

1- Development of upholstery fabrics on heritage basis needs designers' efforts to handle to make them cope up with the contemporary era.

2- Need more focus on the Euro-Mediterranean Islamic Spanish and Mudéjar heritage and showing recognition by utilization of forms and patterns to encourage taking care of heritage to reinterpret and define contemporary taste which has solid roots in the cultural standards and social values in our fast changing communities, so to contribute on originating the new by giving it a contemporary expression of the traditional principles of heritage to use the aesthetic values and formal elements to develop design of printed upholstery fabrics.

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