Philosophical and artistic values in the Euro-Mediterranean heritage, as a source to design printing upholstery Prof. Suhair Mahmoud Othman Professor of Textile Design, Textile Printing, Dveing and Finishing

Faculty of Applied Arts - Helwan University

sohair_52@hotmail.com

Designer. Noha Naguib Mohamed Nabawy

Engineering Examination Specialist, Patent Office, Academy of Scientific Research and Technology

Noha.naguib18@gmail.com

Abstract:

Euro-Mediterranean heritage is a form of artistic expression that represents the essence of multiculturalism. It is a modern and contemporary expression of the intersection of East and West and the mutual cultural influence between Europe and the Mediterranean basin on one hand and Islamic art on the other hand. The researcher chose the Euro-Mediterranean Andalusian Spanish Islamic and Mudéjar heritage to study its forms due to the value of its unique cultural forms. It represents a state of convergence between people of different cultural types and there was an exchange between Western and Eastern cultures. The Euro-Mediterranean Andalusian-Spanish Islamic and Mudéjar heritage is a collective heritage that forms a part of the common heritage of mankind. The researcher tackles an artistic study of the most prominent forms of artistic heritage of the Spanish Islamic and Mudéjar through the four Ages of the Islamic: the era of the Caliphate, Taifa Kingdoms, the Almoravids and the Almohads, Nasrid kingdom of Granada, then Fifth: Mudéjar art after the reconquest war that turned Spain back to Christianity, This research demonstrates further evidence of the pivotal role of the Islamic heritage in the Middle Ages, which witnesses tangible forms of artistic heritage in architecture and applied arts including pottery, mosaic works, wood works, metal tools, ornaments, baskets, embroideries, textiles, carpets, costumes and various crafts on its continuity and greatness. The researcher aims to achieve innovative design solutions suitable for the printing of upholstery fabrics inspired by aesthetic values, which comes only after the artistic analytical study of models of Euro-Mediterranean Spanish Islamic and Mudéjar heritage, as it is characterized by originality and the ability to regenerate. The researcher studied analytical models of selected forms of Euro-Mediterranean Spanish Islamic and Mudéjar heritage, and then developed design ideas using the philosophical, aesthetic and artistic values and the formal and decorative elements of this artistic heritage to create printed patterns of upholstery fabrics with a contemporary vision.

Keywords: Euromed Heritage, Spanish Islamic and Mudéjar Heritage, Andalusian Heritage, Textile Printing Design, Furnishing Fabrics.