

## Graphic Art as A Creative Sensational in The Interior Design of Architectural Space

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### Abstract

After the trend towards specialization was the dominant feature of scientific research, in contemporary times there have been some trends that call for the importance of studies that depend on the interaction between all fields of knowledge, in what is called the term "**inter-studies**"; this new knowledge trend is concerned with the overlap between different knowledge and disciplines and the integration between them, which eventually leads to the opening of new knowledge horizons resulting in the benefit of society.

Examples of these studies include the integration between Graphic Art and Interior Design, which is the domain that extends to apply many of these studies. The era in which we are living now is characterized by a distinctive feature: the knowledge revolution; meaning the unprecedented diversity in all fields of human knowledge, and the rapid development of them. These knowledge act as stimuli that develop creativity and imagination, because the emergence of creativity depends on the availability of the environment rich in stimuli. Here the role of the interior designer comes in responding to these stimuli around him, including Graphic Art, which is one of the interior designer's creativity stimuli, with its functional and aesthetic values that allow to be used in the field of Interior Design, especially that Design is not only one of the arts, but it is a way of life; because it is a way to find different solutions in the human activities practiced by man in the multiple fields of life, thus highlighting the importance of interaction between Graphic Art and the field of Interior Design to serve and improve humanity, where the designer needs a permanent and renewable creative strength to join the locomotive of rapid development in this age, and this comes from the knowledge of everything that is new in different areas, and try to benefit from it.

Therefore, we review in this paper the functional and aesthetic values of Graphic Art, and how to use them to enrich the field of Interior Design.

**Key Words:** Graphic Art, Interior Design, Architectural Space.

### Introduction:

The era in which we are living now is characterized by a distinctive feature: the knowledge revolution; meaning the unprecedented diversity in all fields of human knowledge, and the rapid development of them. These knowledge act as stimuli that develop creativity and imagination, because the emergence of creativity depends on the availability of the environment rich in stimuli. Here the role of the interior designer comes in responding to these stimuli around him, including Graphic Art, which is one of the interior designer's creativity stimuli, with its functional and aesthetic values that allow to be used in the field of Interior Design, especially that Design is not only one of the arts, but it is a way of life; because it is a way to find different solutions in the human activities practiced by man in the

multiple fields of life, thus highlighting the importance of interaction between Graphic Art and the field of Interior Design to serve and improve humanity.

### **Research Problem:**

The research problem appears when asking the following question: How does Graphic Art work as a creative motivation for the interior designer? And what is its return on the interior design of architectural space?

### **Research Aim:**

The research aims to highlight how to benefit from Graphic Art in the interior design of architectural space.

### **Research Importance:**

The importance of research is to emphasize the role of Graphic Art and its applications in enriching the field of Interior Design.

### **Research Hypotheses:**

The research assumes that upgrading and developing the field of Interior Design requires resorting to inter-studies and benefiting from different cognitive disciplines.

### **Research Methodology:**

The research follows the deductive extrapolative approach, the analytical descriptive approach, and the applied approach.

### **Results:**

From this study, the research concludes the following:

- Graphic Art with its various elements and wide application capabilities can evoke the imagination of the interior designer and provoke him to be employed in the interior design of architectural space, where these elements can play a great role in forming his design vision of the place.
- The importance of integrating the relationship between Graphic Art and the interior design of architectural space; in the sense to be an integral part of the interior design of the place and can't be indispensable, due to his influential contribution to shaping the features of the place.

### **Recommendations:**

The research recommends the following:

- Using Graphic Art with its functional and aesthetic values to enrich the field of Interior Design.
- Encouraging the inter-studies and employing them to serve the field of Interior Design, where the designer needs a permanent and renewable creative strength to join the locomotive of rapid development in this age, and this comes from the knowledge of everything that is new in different areas, and try to benefit from it.

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