مجلة العمارة والفنون العدد الثامن عشر

Designing Lingerie That Cope with Recent Egyptian Women

Prof. Naglaa Mohamed Teama

Professor of fashion Design, fashion department section head, faculty of applied arts

Damietta university

Naglaateama1@yahoo.com

Dr. Eman Yousri El Mehy

Lecturer at Department of Clothing and Fashion, Faculty of Applied Arts, Banha University

elmehyeman@yahoo.com

Designer. Amal Mohamed Saad Matar

Master student of the Faculty of Applied Arts, Banha University

Amalmatar92@yahoo.com

Abstract:

The importance of clothing in the achievement of psychological protection where the individual protects from the criticism of others when the clothing appears in an elegant frame, and this is a human nature, every man should be as much as he can be elegant, clothing is sharing the individual's mood and emotional, as there is a relationship between the moods of individuals and their choose clothes, when the individual appears In a frame of joy and fun and excitement, making it more popular for life. Clothing is a symbol of conscious society and a symbol of psychological of individuals. It helps to identify the perception of others in terms of the individual's social status, profession and self-confidence. We can also reveal the basic features of a people or community through a set of distinctive costumes.

In the field of fashion, it is necessary to know the patterns of bodies that use the product so that the printed form unit can be used to serve the structural purposes of deceit that affect the proportions of the body and its dimensions, if it placed and used in its place by wisdom, which adds a beautiful view to the dressed.

The results of the study indicate the development of proposed standards for the design and implementation of lingerie, as well as the success of designs in concealing the physical defects of women through the work of different designs and the use of raw materials suggestive of visual deception and how to use them in changing the shape of the body and achieve the functional and aesthetic aspects, According to the Egyptian Standardization and Measurement Authority to make designs and models of lingerie suitable for the body of Egyptian women. Study the international fashion lines and design works that fit the nature of the Egyptian society and fit the nature of the Egyptian woman's body, using the materials that suit the designs of the lingerie, which has a comfort factor that suits the shape and nature of the design

Keywords: Design, lingerie, Women's body patterns.

DOI: 10.12816/mjaf.2019.12679.1154