مجلة العمارة والفنون العدد الثامن عشر

## Clothes as a source of creativity in interior design

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## Abstract:

The imagination of the artist "designer" plays an important role in the aesthetic creativity of all applied arts; regardless of their types and methods. Without this creativity, the designer can't express their ideas by using plastic raw material/s which is formulated in a manner that reflects the designer's intellect and philosophy. However; the designer's surge in the world of imagination must be related to the reality in which they live; and as much as they cohabitate in their society, their creativity will reflect the various demands of life despite the imagination world in which they live.

From this prospect; this research provides a chance for rejuvenation and creation in both fashion and interior design and connects between the designers of both fields. As on one hand; the fashion designer needs renewed sources to energize their ideas, so they turn to plastic or applied arts; including architecture, interior design, sculpting ...etc; due to their stimulating effect on their creativity. Also, fashion designers many times turn to the cloths themselves and use them as a creative and artistic language that can be shaped to express their ideas and share them with the intellect of many applied arts designers; especially the interior design; so that these cloths form the base to construct an artistic work, which increases their importance as a rich source for artistic creations. Therefore; fashion designers need a high level of imagination to provide many possibilities for ingenuity.

On the other hand; the interior designer needs a wide perceptive in various fields, especially fashion design, considering that it is an art that has its own separate specificity which can lead them to create new dimensions that attain an aesthetic image in their mind before they execute the design, and then; the applied experience is revealed to meet the functional requirements providing; at the same time; a creation with visual and plastic values, through which new and unfamiliar versions of clothes appear.

Therefore; the research discusses the utilization of cloths as a rich source to unfold new creative prospects with visual, plastic and functional values for interior design.

• **Keywords:** (Clothes – Creativity - Plastic formulation - Interior Design-Artistic work).

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