

## **Semiotics Approach as a Method to Analyze the Visual Language of Architecture**

**(A Semiotics Analysis of the tomb of Khety -One of Rock-Cut Tombs of Beni Hasan Minya)**

**Prof. Ahmed Mohamed Salah AIDen Ahmed Awf**

**Professor -Architectural department- faculty of engineering- Cairo University**

**[Secretary@urban-edge.org](mailto:Secretary@urban-edge.org)**

**Dr. Ahmed Mostafa Abdel Ghafar**

**Architectural department- faculty of engineering- Cairo University**

**[amaghaffar@gmail.com](mailto:amaghaffar@gmail.com)**

**Eng. Nora Farouk Alalfy**

**PhD researcher -Architectural department- faculty of engineering- Cairo University**

**[noraalalfy1976@gmail.com](mailto:noraalalfy1976@gmail.com)**

### **Abstract:**

Semiotics approach is one of the most modern analyzes and criticism approaches that moved from linguistics to other fields of knowledge, including the architectural products since 1960. This paper aims to shed light on the meaning of semiotics, its importance and its different applied fields that architecture has considered one of them. Discussing appropriateness and accessibility of the semiotics for reading and interpretation of visual texts of the architectural language ends introduce a model for architectural reading based on the semiotic analysis tools to test how to employ and apply this analytical approach to interpret the hidden meaning behind the architectural forms, by applying it on the selected case study (khiti tomb- one of beni Hassan tombs in Menia).

**Key Words:** Semiotics, Semiotics Analysis, Semiotics Tools, Visual Text, Architectural Language.