

Janadriyah is one of the technical sources for preserving the heritage and the Saudi identity

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Abstract:

The Janadriyah Festival is one of the national festivals of heritage and culture, organized by the Kingdom of Saudi Arabia and organized by the National Guard as a historic occasion, which shows the interest of the Kingdom of Saudi Arabia in heritage, culture, traditions and authentic Arab values. With a lot of cultural, artistic and heritage participations, which receive great public interest, through the establishment of seminars, evenings, cultural and art exhibitions, through the cohesion between the popular heritage and the cultural achievements that the The most important heritage and cultural festival in the Riyadh region, which contribute to the promotion of tourism in the region by attracting tens of thousands of visitors; both citizens Or visitors, tourists and tourists from abroad; and expected that the continuation of the operation of the Janadriyah Festival outside the usual times each year to bring about a tourist boom and economic boom in the Riyadh region.

It is in this context that we identify **the problem of research** in shedding light on the history of the Janadriya Festival as one of the technical sources for the preservation of the heritage and the Saudi identity, in order to find out about its various cultural activities. The problem of research is: Can Janadriyah be a technical source for the preservation of Saudi heritage and identity? Where **the research forces** that Janadriya is one of the important technical sources to preserve the heritage and identity of Saudi Arabia, **The research aims** at shedding light on the role of the Janadriyah Festival in preserving the Saudi heritage, and taking note of the vocabulary of the artistic heritage in the Janadriya Festival, while contributing to the development of cultural communication between the generations of Saudi society, preserving the heritage and rooting the Saudi plastic identity. In the Kingdom of Saudi Arabia, **The importance of the research** is to develop awareness of the importance of the artistic characteristics of the Janadriya Festival in the Kingdom of Saudi Arabia and to guide the members of the community towards the cultural heritage at the Janadriya Festival in the Kingdom of Saudi Arabia so that the Janadriya Festival can be documented and recorded in the Arab scientific system. Saudi Arabia, and the most important results of the search for the emergence of close cohesion between the popular heritage and contemporary cultural achievements, the festival has produced the creations of folklore in contemporary formulations, **The most important recommendations** of the research is the need to organize scientific trips for students of arts and specialists in the field of plastic arts, and to stimulate the participants in the establishment of exhibitions by the colleges of design and specialized arts, with the need to emphasize the ongoing interest in the popular heritage of Saudi Arabia.

Keywords: Janadriyah, heritage preservation, rooting identity