

Janadriyah is one of the technical sources for preserving the heritage and the Saudi identity

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Introduction:

Title “Janadriyah is one of the technical sources for preserving the heritage and the Saudi identity “. The national festival of heritage and culture “Aljanadriah” which is organized by the National Guard yearly is identified as a significant historic event and reflects upon how deep the leadership of the kingdom of Saudi Arabia is concerned with identity and heritage preservation. **The research hypotheses** is that “Aljanadriah” is in fact a leading and successful experiment in preserving heritage and empowering identity in Saudi Arabia. **The goals** of the research are to highlight the role “Aljanadriah” as an annual festival in preserving the heritage and empowering the identity. **Research significance** is the focusing on the festival “Aljanadriah” role in rooting the national heritage and reframing it with literature and arts.

The research problem is in the question: is the national festival of heritage and culture named “Aljanadriah” preserving cultural heritage in every aspect ? does “Aljanadriah” achieved harmony with other cultural developments in the Saudi kingdom?

The research methodology is a descriptive historical in the uncovering of the history about “Aljanadriah” and analyzing the heritage and art enrichment aspects .

The results:

1. The national festival “Aljanadriah” has empowered the identity of the Arabic and Islamic culture with focuses on the Saudi Arabic culture especially.
2. Harmony between the cultural heritage and cultural developments in the Saudi kingdom.
3. The festival has encouraged the exploration of art forms in performing the national heritage creatively.

Recommendations and conclusion:

1. assuring on the importance of tending to national heritage and preserving it.
2. Organizing trips for art students to attend such a significant event.
3. Encouraging art and design collages to participate in the galleries themed by “Aljanadriah”.

The festival of national heritage and culture “Aljanadriah” is considered one of the significant international and global events, which has caught attention from the royals for three decades. It is also considered a national event that celebrates the kingdom history with performing arts for generations to learn and reflect upon.

“Aljanadriah , a leading experience in preserving heritage and empowering identity “

introduction

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leadership of the kingdom of Saudi Arabia is concerned with identity and heritage preservation.

“Aljanadriah” goals :

1. The highlight of the Arabic Islamic identity and the preservation of the national heritage for future generations.
2. Harmony among national cultural heritage from the past and the current cultural achievements the kingdom undergoes.
3. The encouragement of exploration in the national heritage representation both in literature and arts.
4. Encouraging the preservation of the national heritage .

Research chapters:

- “Aljanadriah” history of the generations, the national guards role in sponsoring the festival of cultural heritage.
- Types of national heritage, the humanitarian values of “Aljanadriah” and the activates in the festival (the time and space of the festival “Aljanadriah”)
- cultural trading through yearly guests.

1. “Aljanadriah” history of the generations, the national guards role in sponsoring the festival of cultural heritage.

- The idea of “Aljanadriah” festival included a whole village with national heritage elements and an environment Saudi nationals would use in regular life 50 years ago, along with performing and fine arts representing this time as well .

How did “Aljanadriah” start.. the question answered after running this research brought up the entire history which started by the year 1985. This year was the first year for “Aljanadriah” festival with an amazing half million visitor. A village was built for national heritage and by its specifications. It included parts from different regions in the kingdom of Saudi Arabia, each part had a home model and a market and a path that exhibited the tools used and industries and even simple craftsmanship . the village name was “Aljanadriah” and later the festival was named after it as well.

As for the role of the Saudi national guard in the festival sponsorship

First , the Saudi national guard was transformed from units of military forces into a big organized cultural cooperation in 1382 after the hiring of prince Abdullah Abdulaziz head of national guard . following his vision prince Abdullah bin Abdul-Aziz reconstructed the national guard according to future plans assuring more authority and flexibility.

And in the year 1387 a royal order came to assign prince Bader Abdul-Aziz vice-president of the national Saudi guard to become the strong cooperate for prince Abdullah Abdul-Aziz in handling and managing the development of this significant organization.

2. Types of national heritage, the humanitarian values of “Aljanadriah” and the activates in the festival

- The event starts with an opening ceremony and musical performance.

- Camel racing
- Horse racing
- National poetry
- Cultural market
- Arts and cultural games
- Performances from Saudi regions
- Traditional national fashion
- Book exhibit
- Documentation and pictures center
- Government and local cooperates
- Hosting a foreign country to participate.

3. cultural trading through yearly guests.

The revolutionary idea of inviting guests to the event was a development. A “ guest of honors” which will be selected each year according to relations with the Saudi kingdom to show its heritage culture and arts through a wing in the event . guests from previous years: Egypt , turkey , Germany ,Russia , France ,japan , south Korea , china , united Arabs of emirates , India.

The kingdom of Saudi Arabia has put efforts in multiple government divisions to serve the yearly event. Their contribution was essential for the organization of the festival along with findings from the al the former Saudi kings ,all under the supervision of prince Badr Abdulaziz vice-president of the national guards , head chairman of the organizing committee for the national festival of culture and heritage.

1. “Aljanadriah”24 guest of honor Russia
2. “Aljanadriah”25 guest of honor French republic
3. “Aljanadriah”26 guest of honor Japan
4. “Aljanadriah”27 guest of honor South Korea
5. “Aljanadriah”28 guest of honor china republic
6. “Aljanadriah”32 gest oh honor India
- 7.

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