

Identity and its reflection on the design and forming in Islamic design

Assoc. Prof. Dr. Dalia Sami Thabet Georgy

Associate Professor in Interior Design and furniture - Faculty of Applied arts

dr_daliasami@yahoo.com

dr.daliasami0@gmail.com

Abstract

One philosopher saw that values can only be understood in terms of what people feel. Even the creative process is linked to man, society, age and its roots in history and the reason for our interest in history stems from our understanding of art on the basis that the contemporary artist does not start from emptiness; it is a broad and fertile human accumulation For thousands of years through the attempts of many people and continue to understand the world. This understanding is often the result of the interaction between the individual and social dimensions of heritage and contemporary, based on the history that cannot be ignored in the creative process and the recognition of art in the greatest achievements of great artists including the attraction and genius of history and the subject does not stop at this point but should Taking into account contemporary trends to deal with designs to achieve sustainability and preservation of natural conditions and the environment and urban areas, which creates special features interact with tourists as a result affects the mental image surrounding some of the tourist areas to become one of the factors Attractions in these areas so that any country can obtain a competitive advantage through the development of designs associated with its history and identity provided that the concern for continuous renewal and improvement and development to speak sustainable development

This study deals with the reflection of the philosophy of contemporary Islamic art, rich in many elements and vocabulary, which has become a fertile end for every contemporary art designer to provide them rich and diverse designs, which helps to create a technical identity of buildings

Through the Islamic art, contemporary designs of hotel apartments in the tourist cities of Egypt can be developed through the development of designs stemming from the elements of Islamic art, which have emerged in the Egyptian environment for centuries and then remodeled in a contemporary manner based on foundations, standards and methodology to help solve problems and create something The research focused on addressing the previous points to reach the best model of the units that can be developed in a contemporary way to design the apartment building buildings and find a certain rhythm between the buildings and spaces to help confirm the visual bond with the unit Diversity and the concept of quality of life and different depending on the time and place

Key words:

Identity – Islamic design – hotels and resorts building - contemporary Islamic design