Creation of designs inspired from the aesthetics of the art (Ebro) Using computer programs

Prof. Dr. Nermeen Abdulrahman Abdulbasit
Professor of Fashion design and formation Ali al-Mankan, Faculty of Home Economics, King

Maram Turki Hamza Hasan al-Ghamdi
Faculty of Home Economics, Department of clothing and Textiles, King Abdulaziz University in Jeddah
Maramtgh@gmail.com

Abstract

The aim of this research is to identify the artistic characteristics, aesthetic values and artistic features of the art of Ebro, and to take advantage of the aesthetic characteristics of the women in the design of women's clothing from the age of (20-30) suitable for the evening, and the use of some computer programs in the design of the proposed.

The importance of the research is to contribute to linking the field of the arts with the field of fashion design, which contributes to the production of new artistic models, enrich the local market with designs inspired by the art of Ebro, and shed light on ancient art such as the art of Ebro or the art of drawing on water and use it in fashion design, To help designers develop new designs based on the art of Ebro.

The research followed the descriptive approach by analyzing the aesthetic values of the art of the Ebro and analyzing the work of the pioneers in this field by exploring the opinions of specialists and consumers in the set of the proposed design patterns in the research and using the practical aspect in the work of the designs derived from the art of Ebru.

The results of the research showed a statistical difference in terms of aesthetic and functional aspects, at a significance level of (0.05), among the designs proposed by specialists. The findings also show a statistical difference in terms of aesthetic and functional aspects, at a significance level of (0.05), among the designs suggested by female customers, and these differences came in favor of the second design, which ranked first position among the designs proposed in both the aesthetic and functional aspects by the research sample specialists and consumers.

The research presented a number of recommendations, the most important of which is: interest in the study of ancient and influential arts such as the art of Ebru to enrich the field of fashion design, conducting further research in linking the old and the most popular art in the world and linking it to the field of fashion design and employing it with modern vision using digital processors with computer.

Keywords: Designs, aesthetics of Art (APRO), computer software