

## **Collaboration with art institutions as a strategy to raise the aesthetics aspects in the state housing projects**

(A case study of Dar Misr housing compound Murals Alshorouk city)

**Assoc. Prof. Heba Tullah Osman Abd Elrahim Zohny**

Decoration dept.-Faculty of Applied Arts –Helwan University & BUC

[hebazohny97@gmail.com](mailto:hebazohny97@gmail.com)

### **Abstract:**

In this Era, we can feel how far the economic factors quite dominate largely in the field of urban design, which led to the gradual disappearance of urbanization aesthetics. Architecture has always been the mirror of civilization, unfortunately in the mean while cities turned to became without any aesthetic identity.

With the state great efforts in expansion and establishment of new urban cities and encouraging the community members to move to these new communities and leave the densely populated capital, there is a serious need to adopt new strategies in dealing with the aesthetics aspects of planning and designing these cities, whether in the functional or aesthetical side through cooperation with Specialized colleges to contribute in turning these cities to be attractive to the population.

**Keywords:** collaboration with Art institutions –state housing projects - murals - environmental Design