مجلة العمارة والفنون المعامس عشر

Print children's clothing in a variety of contemporary designs derived from Plant elements and Arabic calligraphy

Dr. Fatma Alsaid Mostafa Madian Lecturer at Clothes and Textile Department, Faculty of Home Economics- Al-Azhar University

fatmamadian@azhar.edu.eg

Abstract:

child clothes should meet the special requirements of the child's performance conditions, As well as good gustation and simplicity in design, consistency and harmony both design and clothing design woven; Children's clothing must conform to modern world trends. The absence of modernity in children's clothing leads to a sense of inferiority, but should not drift behind the currents of Western fashion that is not commensurate with our environment and the high traditions of our society and in light of what we are in the distance from the decorations of the surrounding environment and the Arabic language and to the elements of other environments and different languages The thinking of the subject of the research was to take advantage of the distinctive aesthetic values of the floral decoration because it is beloved to the children and also the Arabic calligraphy to contribute to highlight the importance of the Arabic calligraphy, As an input to design formulas that achieve innovation through textile printing, which is an important area for the implementation of decorations on the garment product and This is done on Children's clothes that are compatible with multi-modal fashion (through the use of added garment parts or supplements).

Keywords: Printing - Children Clothes -Design - fashion - Plant elements - Arabic calligraphy .

The was carried out with the aim of: To create designs for multi-shape children's clothing using Pieces added to clothes or Accessories to satisfy the love of excellence and appearance in various manifestations of children. Highlighting this kind of fashion in a variety of shapes that enhance the aesthetic and useful aspect of children's clothing. In decorative decorations for children's clothing.

The main elements that highlight the importance of the research are the study of how to obtain more than one form of design and the use of printing in enriching these designs, shed light on the role of Pieces added to clothes and Accessories to rationalize spending on children's outer clothing, achieving uniqueness and calibrations through printed designs of different shapes Increase the demand of consumers, to help children's clothing manufacturers to produce commensurate with the needs of consumers and the purchasing power of the market.

Research Methodology The applied analytical approach was used to suit the objectives of the research and verify its hypotheses.

The research included a questionnaire and a statistical analysis to measure several axes of the proposed designs. It was proposed (15) design and implementation of (7) designs with the highest acceptance percentages after presenting them to a group of specialists to express their opinion to verify the research objectives.

The results of the research are summarized in the fact that the printing of the motifs, both the plant and the Arabic calligraphy, raised the aesthetic value of the multicolored fashion of the children's clothing - reaching the creation of a collection of creative print designs for children in middle and late childhood, after a beautiful aesthetic vision of 15 design, Whether by using Pieces added to clothes or Accessories and the implementation of the seven designs of the highest acceptance among the opinions of arbitrators.

DOI: 10.12816/mjaf.2019.11743.1113