بحث ميداني للحفاظ علي التراث النسجي من الانقراض وذلك بتطوير صناعة الشال اليدوي في قرية نقاده محافظة قنا – جمهورية مصر العربية Field research to save the textile heritage from extinction Through the development of handmade shawls In the village of Naqada Qena Governorate – Egypt أ.م.د/ أحمد أمين مطر Assist. Prof. Dr. Ahmed Amin Matar

dr.ahmadmatar@hotmail.com

• Research Summary

The Government is interested in small industries and encourages them to help productive families to produce some fabrics or handmade textiles that are accepted by the consumer public

Shawl fabrics are produced with a high degree of precision and care to ensure that they are of the highest quality.

The shawl is used aesthetically to create a homogeneity between the colors of clothing or a distinctive color in harmony with the other colors used in fashion.

The aim of this research is to study the development of handmade textiles after the press releases that showed the danger of the disappearance of handmade textile craft in the villages of Qena Governorate, especially the village of Naqada

Which made the researcher provide solutions to rescue in a scientific manner and also the development of the product while preserving the heritage

The researcher found a lot of challenges and intellectual accumulation and the wrong process that led to

1- The most important products are shawl stripes or checks

2- The textile structures used are plain weave or twill

3- The shafts used is made of thread, The researcher changed some parts of the loom as used in Mechanical looms

The researcher has produced three decorative designs in different colors, such as the development of the product that is not produced for them, and the change of traditional products to decorative ones

Keywords: Embroidery - Shawl Fabrics - Handmade Textile Craft