# The influence of communication philosophy in twitter form and content wise on the Saudi community, Jeddah, king Abdelaziz University 1436h

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The following worksheet is discussing the influence of communication philosophy in twitter form and content wise on the Saudi community.

#### Abstract

## The research problem:

It focuses on bringing attention to the influence of communication philosophy in twitter form and content wise on the Saudi community.

## Research goals:

- 1- Understanding The philosophic meaning of communication.
- 2- What is twitter and its potentials.
- 3- The assurance that different hashtags can lead to varied tenors.

# Research Hypothesis:

- 1- The forms of fonts on twitter can lead to varied tenors toward a problem.
- 2- The ability to solve social problems and negative content utilizing hashtags on twitter.

#### Research limits:

- 1- The social media twitter software.
- 2- Research methodology:

The research is an experimental methodology and the research subjects art hashtags in the twitter application.

The three main topics the research will discuss:

- a. **First topic:** form and content in philosophy.
- b. **Second topic**: the concept of communication.
- **C.** Third topic: the social media software twitter and its form influence on tenors.

Forth topic: an experiment on the twitter environment.

DOI:10.12816/0044313