The impact of digital interactive design styles on Egyptian child's behavior

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Abstract;

The research includes the effect of digital interactive design styles on Egyptian child's behavior and emotions through works that were prepared in voids whether in public places, gardens, study places.. .etc. The research handles the stages that the user has passed through for that interaction to happen from feeling, realizing then responding, how by studying those stages can we enhance the interaction between the kid and the products offered to him, and how can they affect his motives to encourage him on love of beauty, discipline .etc.

Here appeared the research problem in what is the range of the impact of digital interactive design styles on Egyptian child's behavior whether it is positive or negative.

The research assumes that by using the potentiality, ideas and styles of digital interactive in the life fields surrounding the child, it will affect his social behavior.

The research aims to reveal the positive side of (entertainment,communication,education) when applying the digital interactive design to the Egyptian child including the study of all various styles that are suitable for the kid.

The research importance is to confirm the role of the digital interactive design in developing and building the Egyptian child's behavior, and highlights the effect of the interactive design styles on Egyptian child's behavior especially the digital side of it.

The research methodology is descriptive, analytical one.