

**The concept of media and its connection with cultural heritage
in the past and in the future
(some of the researcher works which was shown at the general exhibition at opera house(2012-2013-
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Summary;

Nations heritage is such a fundamental base in their cultural identities and the address to cherish its civilization individuality in its past and present.

Nations cultural heritage has always been source for inspiration and vital source for contemporary creation where its artist, writers and poets can download as its philosophers and thinkers so as for the new creations take their positions in the cultural heritage map .and turn itself to a heritage that connect the nation present to its past and enhance its presence in the international cultural site.

The cultural heritage isn't just sights and monuments only, its whatever affects the nation from unmaterialistic expression, folklore ,urban music ,songs, tales and traditional knowledge inherited through generations and ages. As well as architectural buildings and materialistic remains from pots, jewels, cloth, documents and wall writings etc.

As they all express its soul ,life and culture.

Multiple mediators arts and modern multiple mediators are the kind that include artistic works that have been built using modern technics and mediators.

Including digital art , computer drawings ,computer animation, hypothetical reality art, internet art, interactive art, video games, robots, three dimensional printing and vital technology.

As it is such an art that distinguish itself through information technology and the resulting communications, Pointing to the fact that artistic works depend on technology or fusion between it with traditional art forms. From here appears the research problem in the lack of acceptance of the modern media art forms by the Egyptian public .Experts think this is due to the inability of artist to find language of communication between their works and the receiving public.

So the research aim to finding communication channels between those artistic works and the receiver through the artist assurance on the cultural heritage to the taster now and before.

As the word heritage means each concept about the human history in his past experience and living in his present and viewing the future.